

### THE NORWEGIAN EXPERIENCE

At Norwex® we're proud of our rich, environmentally friendly Norwegian roots. Founded in Norway more than 28 years ago, we've been transforming homes all over the world into Safe Havens ever since.

Our effective, sustainable products include microfiber, household and personal care items that help eliminate the use of harmful chemicals in our homes and on our bodies.

They also reduce the chemicals and single-use waste that threaten our environment.

Today, our products and Mission have inspired millions of Norwex fans around the world—real people committed to being a force for good.

We'd love for you to join our Mission and help create safer havens, too.

Ask your Consultant today or visit norwex.biz.



Kristi Hubbard, Chief Executive Officer, North America Debbie Bolton, Co-Founder





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new & improved
Tile Mop Pads now in
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innovating



Window Cloth now in new palm
page 11

# NEW & IMPROVID NOUVEAUFT AMELIONE LAURISMY STAIN REMOVER Environ deserted format A LESSIVE CAUTION/ATTENTOV For BOTTANHAMPH USE 355 ml / 12 fl of

# new & improved Laundry Stain Remover



See page 27 for details and scan the QR code to see our new Bright & White Booster in action.



new Bright & White Laundry + Home Booster with Oxygen & Enzymes page 27

## COMMITTED TO REDUCING CHEMICALS

Very few of the world's 85,000+ chemicals have been tested for their impact on human health. Over 200 chemicals have been found in the cord blood of newborns, and typical adults have more than 700 manmade chemicals in their bodies. It all adds up to something called Body Burden, which isn't good. That's why Norwex® offers proven microfiber, household and personal care solutions that work to keep harmful chemicals out of your home and off your body.

### **DEDICATED TO SUSTAINABILITY**

Our quality products help save the earth and your budget by reducing plastic and single-use paper towels, wipes, dryer sheets and more. Plus, many of our microfiber products contain recycled microfiber yarn. And now more of our household products come in cardboard or OceanBound Plastic, helping to reclaim plastic headed for the sea.



See page 26 for details and scan the QR code to see our new Laundry Strips in action.



### **EASY AS 1-2-3**

# live cleaner, feel better

Our advanced microfiber, innovative household cleaners and transformative personal care products are as safe as they are effective.



Harmful chemicals have no place in your home. Get an effective clean with our sustainable plant- and enzyme-powered solutions, instead.







Healthier skin, hair and body start with ultra-clean formulas powered by natural, Nordic ingredients. And the healthier you are, the younger you look and feel.





# setting the standard for microfiber performance

### MECHANICAL VERSUS CHEMICAL CLEANING

Instead of relying on chemicals, Norwex® harnesses the physical power of our microfiber and water alone to easily and thoroughly clean any surface. You get an immaculate clean while radically reducing your use of harmful chemicals that can affect your family's health.

### **OUR EXCLUSIVE BACLOCK SELF-PURIFIES**

Look for the logo. BacLocks Norwex Microfiber products containing BacLock self-purify within 24 hours when wet!\*\* This micro silver antibacterial agent embedded in the cloth self-cleanses it—drastically reducing mold, fungi and bacterial odor—so the cloth is ready to use again and again, and it needs laundering less often. Between washes, simply rinse thoroughly and hang to dry.

### SAVE TIME AND MONEY AND HELP THE EARTH

With Norwex Microfiber, you can eliminate harmful, chemical-laden cleaners plus all those single-use disposables like paper towels, floor pads and wipes. That's great for the environment and your budget, saving you about \$600 a year. Look for this symbol \*\*RECYCLED\*\* denoting products made from 50%–91% recycled microfiber yarn. They've saved millions of bottles from the landfill. And with no more lugging around totes or switching cleaners for every project, you'll save a lot of time, too.

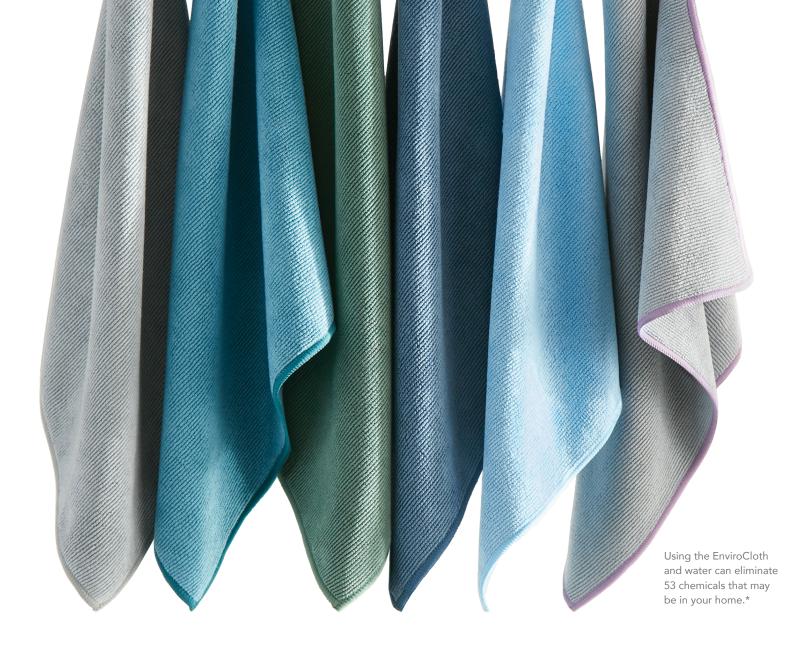
### **STANDARD 100 BY OEKO-TEX®**

When you see OEKO-TEX® you can be sure that every component—
from yarn and dyes to trim and label—has been certified
free from harmful substances.



\* When following proper care and use instructions, page 79.

<sup>\*\*</sup> BacLock» This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product. IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.



# microfiber & water alone

No need for chemical-laden cleaners or wasteful paper towels; our powerful microfiber is safer for your family and better for the environment! Use wet or dry.



It's your all-purpose, go-to cloth for cleaning everything! Removes up to 99% of bacteria from surfaces with water alone.\*\* Use wet or dry.

35 cm x 35 cm / 13.78" x 13.78" From left to right: 700010 graphite, 700046 teal<sup>†</sup>, 700055 forest<sup>†</sup>, 700064 denim<sup>†</sup>, 700014 blue, 700061 graphite with amethyst trim<sup>†</sup> **\$19.99** 

### Cleaning Paste (11)

Norwex® Microfiber + water is amazing, but when you need a little more scour power, Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth and lather well. Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.

200 ml / 6.76 oz. 403500 **\$36.99** 



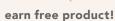
<sup>\*</sup>Based on a comparison of Norwex Microfiber products to 18 retail brand cleaning products, 2020.

<sup>\*\*</sup>When following proper care and use instructions.

<sup>†</sup>Made of 70% recycled microfiber yarn (two 500 ml plastic bottles).



BacLock® within the cloth makes it mildew-resistant, keeping it cleaner and fresher, longer.



Love your Norwex®? Let everyone know by hosting a Norwex Party! It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products!

Contact your Consultant to learn more.

### Window Cloth BacLock OEKO-TEX®

Silky, tightly woven microfiber polishes windows, mirrors and other shiny objects for a streak-free clean. Pair it with the EnviroCloth for chemical-free cleaning throughout your home.

45 cm x 45 cm / 17.72" x 17.72" From left to right: 705045 graphite, 705033 leaves, 705024 amethyst with graphite trim, **new** 705048 palm **\$20.99** 





# your one-two punch for a chemical-free clean

Basic Package: 1 each: Window Cloth, EnviroCloth

### save with the set

Top: 800013 amethyst/graphite Bottom: 800016 leaves/teal Retail price: \$40.98 \$37.99

See more money-saving Collections on page 74.

Save with the set. EnviroCloth, Window Cloth and Cleaning Paste are part of our top-selling Safe Haven 5 Set. See page 12.



## the fab five

Our Safe Haven 5 Set has three of our top-selling microfiber cloths, Cleaning Paste and your choice of laundry detergent. Together they reduce over 80 chemicals in your home.\*

### why envirocloth®

Our super-dense EnviroCloth cleans mechanically, picking up the smallest particles on its own, so you won't need any harmful chemicals. It removes dirt, grime and up to 99% of bacteria from surfaces with water alone when following proper care and use instructions, and then our BacLock® agent goes to work within the cloth to self-purify it within 24 hours.

Sold on page 10, or save with the Safe Haven 5 Set!



### why cleaning paste

Just a swipe of long-lasting Cleaning Paste is all you need! Quickly cleans lawn furniture, campers and boats; removes burn marks from pots and pans; erases permanent marker from tile, laminate and linoleum—plus hundreds more uses! Sold on page 10, or save with the Safe Haven 5 Set!



Get a streak-free sparkle on your home's smooth surfaces. There's simply no need for the harmful chemicals of glass cleaners, or expensive, wasteful paper towels.

Sold on page 11, or save with the Safe Haven 5 Set!





### why dusting mitt

Dust can contain up to 45 chemicals, including phthalates and flame retardants, and stir up allergies and asthma. Unlike waxy cleaners that leave a residue which attracts more dust, or regular cloths that just sweep dust into the air, our Dusting Mitt grabs dust and won't let go.

Sold on page 22, or save with the Safe Haven 5 Set!

### why laundry powder/liquid/strips

Powder people enjoy measuring the exact amount of detergent they need every time. Others love liquid for its ease and convenience. And strips offer our most environmentally friendly option yet with no plastic packaging. No matter which one you select, you'll enjoy whiter whites and brighter brights—and no harmful chemicals on your laundry and linens.

Sold on page 26, or save with the Safe Haven 5 Set!







new Safe Haven 5 Set with Eco-Wash Laundry Detergent Strips 36 strips 2145 Retail price: \$131.95 \$115.99



Safe Haven 5 Set with Ultra Power Plus™
Laundry Detergent
1 kg / 2.2 lbs 1905
Retail price: \$131.95 \$115.99







### microfiber makes a difference

Chemical-based cleaners can sanitize or disinfect, but they can also leave behind harmful residue on floors and other surfaces. Norwex® Microfiber can remove up to 99% of bacteria from those surfaces using only water, when following proper care and use instructions.

From our versatile Mop Pads to our tried-and-true EnviroCloth®, our thick, absorbent and super-durable microfiber handles everything your family can lay down.

# cleaner floors. safer family.

Select the size you need and the color you love to clean floors, walls and more. Use dry or with water alone so no harmful chemicals are left behind.



### XL Mop System

- 1 Telescopic Mop Handle
- 1 XL Dry Superior Mop Pad
- 1 XL Wet Mop Pad
- 1 XL Mop Base

2211 graphite/black

Retail price: \$179.96 \$159.99



1809 Nordic Naturals (with champagne and rose quartz mop pads.)





Retail price: \$135.96 \$120.99





**Our Telescopic Mop Handle** and Mop Base come with a 5-year warranty!



### with Rubber Brush

2123 graphite/black 2110 blue/green 2111 Nordic Naturals

Retail price: \$152.95 \$135.99

### your Mop System's BFF

- The Rubber Brush is perfect for cleaning Dry Mop Pads and Entry Mats.
- Simply brush debris into the waste can.
- Great for car seats, upholstery and carpeted stairs, too!

Sold on page 22.





### Superior Mini Mop System

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Wet Mop Pad
- 1 Small Dry Superior Mop Pad

2124 graphite/black 1210 blue/green

Retail price: \$109.96 \$99.99





# Nordic Naturals graphite/black blue/green

### Spray Mop Attachment

This handy water reservoir easily attaches to your Mop System, allowing you to spray your floor whenever needed as you mop. Fits all Norwex® Mop Systems. Hold mop handle in upright position. Approximately 160 sprays per filling. To refill, simply remove inner reservoir and fill with tap water. Handle sold separately. 1-year warranty.

32.2 cm x 7.7 cm | 12.67" x 3.03" 250 ml / 8.45 oz. 356402 graphite **\$39.99** 

### Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture. 5-year warranty.

XL Mop Base (Shown on page 16.) 55 cm x 8 cm / 21.65" x 3.15" E32004 silver \$55.99

### Large Mop Base

40 cm x 8 cm / 15.75" x 3.15" 355104 silver **\$35.99** 

### Small Mop Base

24 cm x 8 cm / 9.45" x 3.15" 355105 silver **\$27.99** 

### Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex Mop Pad or EnviroWand® to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean. 5-year warranty.

Adjustable size.

98 cm-160 cm / 38.58"-62.99" 356007 graphite/black, 356003 gold/rose gold, 356001 blue/green **\$29.99** 

### Rubber Broom Attachment BacLock



This multifunctional broom and squeegee head tackles messes all over your home. Its electrostatic action easily removes pet hair and fuzz from carpeted stairways, with no flyaways to chase down. Flip it over and the durable rubber squeegee side dries floors, windows and more. 1-year warranty.

 $33 \text{ cm} \times 8.1 \text{ cm} \times 9.7 \text{ cm} / 13" \times 3.2" \times 3.8"$ 357029 graphite/black **\$31.99** 



ուսում են մարդական արդական երեն հանաարարան համանական և ընդում և արևում հանաարարարարում ու արդադարարար



### Rubber Broom System

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the trash after use.

1 each: Rubber Broom Attachment, Telescopic Mop Handle 2003 graphite/black, 2132 Nordic Naturals, 2131 blue/green

Retail price: \$61.98 \$55.99

# a pad for every surface

Five types of Norwex® Mop Pads pick up everything, everywhere.

### Dry Superior Mop Pad OEKO-TEX® RECYCLED

The statically charged 82% recycled microfiber yarn grabs the smallest particles of dirt, dust, crumbs and more. XL 70 cm x 15 cm / 27.56" x 5.91"

E32005 yellow \$46.99

Large 52 cm x 15 cm / 20.47" x 5.91" 352009 graphite with yellow trim

352015 champagne **\$34.99** Small\* 34 cm x 15 cm / 13.39" x 5.91" 352008 graphite with yellow trim \$25.99

### Wet Mop Pad BacLock. OEKO-TEX® RECYCLED

Made from 70% recycled microfiber yarn, use it wet to quickly clean floors and walls.

XL 69 cm x 14 cm / 27.17" x 5.51" E32006 blue **\$46.99** 

Large 52 cm x 14 cm / 20.47" x 5.51"

350008 graphite with teal trim

350006 rose quartz \$34.99

Small\* 32 cm x 14 cm / 12.6" x 5.51" 350007 graphite with teal trim \$25.99

### new & improved Tile Mop Pad

### BacLock RECYCLED

Special nylon fibers are woven into the 70% recycled microfiber yarn to quickly and easily scrub dirt and debris from tile floors.

Large 52 cm x 14 cm / 20.47" x 5.51"

771004 \$34.99

Small\* 32 cm x 14 cm / 12.6" x 5.51"

771005 \$26.99

### Chenille Dry Mop Pad OEKO-TEX®

Extra-long nubby chenille microfiber picks up and holds dirt, dust, pet hair and other large particles. Great for baseboards, walls and ceilings too!

Large 52 cm x 15 cm / 20.47" x 5.91"

352022 \$38.99

Small\* 32 x 14 cm / 12.6" x 5.51"

352021 \$29.99

### Window Cloth Mop Pad BacLock. OEKO-TEX®

Tightly woven microfiber brings high windows to a sparkling shine.

Large 52 cm x 15 cm / 20.47" x 5.91"

350107 **\$34.99** 

Small\* 32 cm x 14 cm / 12.6" x 5.51"

350108 \$25.99

\*Shown on page 20.

XL Mop Pads Shown on page 16.





Wet, blue E32006

Dry, champagne 352015

dry superior mop pad

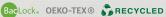
Made from 82% recycled

OEKO-TEX® RECYCLED

microfiber yarn



Made from 70% recycled microfiber yarn









Wet, rose quartz 350006

new and improved tile mop pad

BacLock. RECYCLED

chenille dry mop pad OEKO-TEX®

window cloth mop pad

BacLock。 OEKO-TEX®





# Also attaches to the Telescopic Mop Handle (page 17) for hard-to-reach surfaces.

### Multi-Use Handle

Combine with the small Mop Base (page 17) and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty.

4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9" 357054 **\$9.99** 

Included in: Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand®.

### Squeegee Attachment

This flexible rubber blade snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more—even rippled surfaces. Use with our Telescopic Mop Handle, too. Rinses clean with water. 2-year warranty.

25.4 cm / 10" 356403 **\$17.99** 

### save with sets

### Hand-Held Squeegee System

Remove water from a variety of surfaces, leaving them dry and streak-free. Great after showering to reduce soap film on shower doors and tile.

**1 each:** Squeegee Attachment, Multi-Use Handle. 2-year warranty.

2009 Retail price: \$27.98 \$24.99

### Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more. Can also be combined with our other small-sized Mop Pads (page 18).

**1 each:** Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle. 2-year warranty.

2001 Retail price: \$62.97 \$56.99



### earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party! It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products!

Contact your Consultant to learn more.

works with all small mop pads



# give grime the brush off

The Dynamic Cleaning Duo gets down and dirty, removing gunk from the smallest crevices.



### All-Purpose Cream Cleaner





USDA certified 78% biobased, microfine mineral formula gets surfaces sparkling clean throughout the house. Great on the go, too, for campers, boats, hotel rooms, dorms and more. Not for use on special coatings; follow manufacturers' recommendations for surfaces such as natural stone, pewter, wood, carbon fiber, etc.

113.4 g / 4 oz. 600063 **\$24.99** 

### Utility Brush BacLock.



Stiff nylon brush bristles easily scour grime from small spaces, while the silicone cleaning tip removes dirt from corners and other hard-to-reach spots. 1-year warranty.

18.2 cm x 2 cm / 7.2" x 0.8" 357008 **\$13.99** 

### save with the set

### Dynamic Cleaning Duo

1 each: Utility Brush and All-Purpose Cream Cleaner 2121 Retail price: \$38.98 **\$34.99** 

### Spray Bottle

Just add water! Spray and wipe up messes with our Mop Systems and microfiber cloths for a quick on-the-go clean. Or use to dilute an enzyme product with water for extra freshness where it's needed. Do not store diluted products for prolonged periods.

230 ml / 7.77 oz. 354000 blue **\$6.99** 





### Dusting Mitt BacLock

Harmful chemicals in household dust are no match for plush, electrostatically charged microfiber. It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere, so your home stays dust-free longer!

26 cm x 14 cm / 10.24" x 5.51" **\$21.99** 

Save with the set! Part of our top-selling Safe Haven 5 Set, page 13.



708003 graphite



708000 blue

### EnviroWand® with Two-Sided Sleeve

With nubby chenille microfiber on one side and microfiber cloth on the other, this bendable tool attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and other hard-to-reach areas.

68.2 cm x 7.5 cm / 26.9" x 3" 357047 **\$35.99** 

**EnviroWand Sleeve Replacement** 

45 cm x 7.5 cm / 17.72" x 3"

357048 teal **\$13.99** 



### Rubber Brush

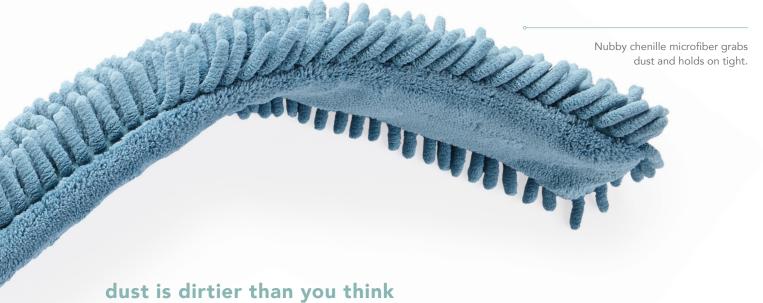
Quickly cleans Mop Pads, Entry Mats and EnviroWand; just brush debris into the trash after use. It also quickly removes pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

16 cm x 5 cm / 6.3" x 1.97" 357010 **\$16.99** 

Attaches to the Telescopic Mop Handle (page 17) for extra-hard-to-reach surfaces.

# let's clear the air

Our dust-trapping microfiber is your best defense against allergens and harmful chemicals.



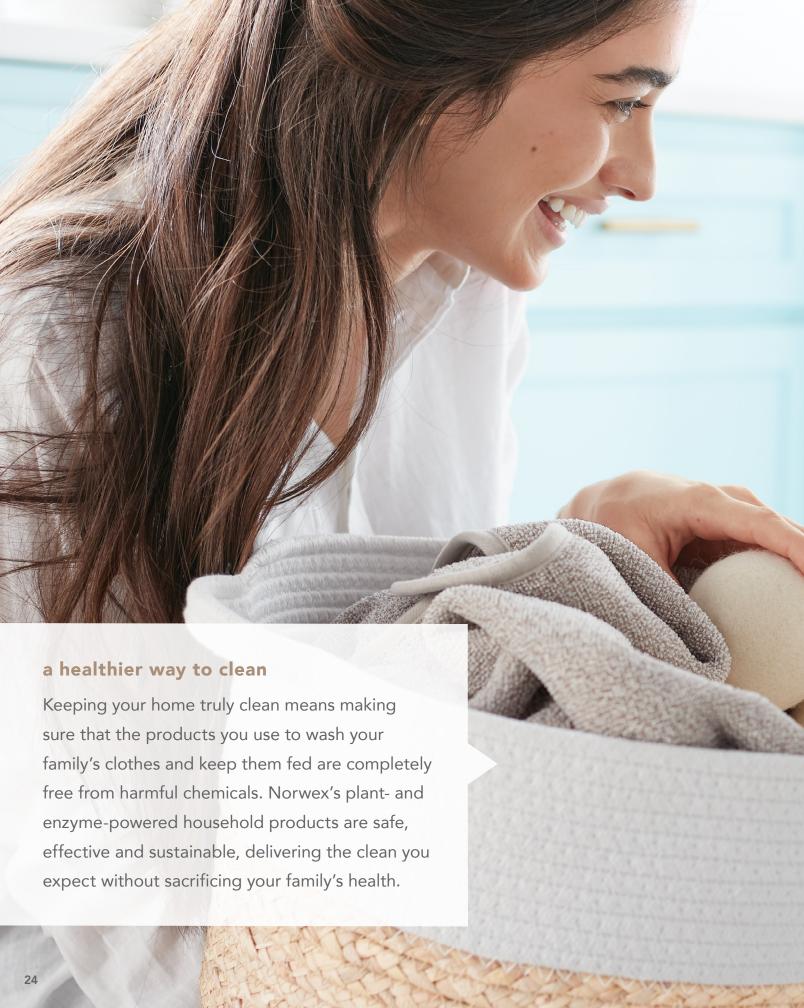
With up to 45 chemicals (some of them downright nasty), dust and other allergens have no place in your home.

### **Entry Mat**

Super-absorbent microfiber and stiff polypropylene bristles trap dirt and other pollutants so they're not tracked in. Machine-wash; air dry.

50.8 cm x 76.2 cm / 20" x 30" 356511 graphite or 356510 brown **\$86.99** 







# how "clean" is

Norwex® laundry products are free from dangerous toxins that could

### what it does

With just a few pre-measured pumps this 97% biobased formula cleans all types of fabrics\* and works in all temperatures to reduce every kind of odor and organic stain. Over ten times more concentrated than most leading brands, it effectively cleans up to 230 high-efficiency and 115 conventional loads.

### how it works

Derived from plants and other renewable resources, Liquid Laundry Detergent harnesses the power of enzymes to target and break down starches, fats and proteins.

### what it does

This highly concentrated, superior stainfighting powder dissolves grease and grime to get your laundry super-clean in all water temperatures. Quick-dissolving and safe for all fabrics\*\* including handwashables and Norwex Microfiber, it effectively cleans up to 100 high-efficiency and 66 conventional loads.

### how it works

Biodegradable surfactants target your toughest stains without harmful chemicals like phosphates, chlorine or bleach or fillers that can clog pipes. Plant- and mineral-based ingredients provide a safer clean for your family and the environment.

### what it does

USDA certified 60% biobased strips dissolve to eliminate tough stains, odors and grime, getting your laundry super-clean and fresh. Lightweight, free from plastic packaging and easily transportable, they're great for home, vacation, dorm rooms and the planet.

### how it works

Plant-based power boosters reduce stains from dairy, oils, chocolate, coffee, tea, grease, makeup, blood, grass and more. Free from harmful ingredients, readily biodegradable and packaged in environmentally friendly cardboard.







\*Not recommended for use on silk or wool. \*\*Follow garment label instructions for silk and wool.

WSDA Biobased Certification indicates a percentage of the product is made from plants and other replenishable materials. Learn more on page 29.

# your laundry?

harm your family—and they're super-concentrated so you use less.



### WANT TO SAVE MONEY?

Join AutoShip & Save and receive a 10% discount on all recurring orders. See page 29 for details!

### what it does

Provides extra help when and where you need it to eliminate tough laundry stains and odors like grass, urine, blood, grease, grime, sweat and more, even in hard water. Restores dingy clothing and keeps fabrics looking new longer.\*

### how it works

Just one scoop of the powerful enzymes in this 53% biobased formula removes mineral deposits, sediment and other residue without harmful chemicals from bleach, ammonia or synthetic fragrances.



Laundry Booster (17)

450 g / 15.9 oz.

600016 \$26.99

### what it does

Our USDA certified 87% biobased bleach alternative safely lifts and removes the toughest laundry stains and odors, brightening whites and boosting colors in all temperatures.\* You can also use it throughout the house to remove set-in stains and grime from grout, vinyl, granite and much more.

### how it works

Powered by active oxygen and four types of enzymes, this color-safe, powdered bleach alternative can be added to the wash, mixed with water and sprayed onto surfaces, or made into a paste. It's a deep clean that's safer for your family and the earth. No more pungent bleach fumes!



new Bright & White Laundry + Home Booster with Oxygen & Enzymes (11)

500 g / 17.6 oz. 600066 \$28.99

### what it does

Works in all water temperatures to penetrate and dissolve stains like coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more. Gentle on delicate fabrics.\*\*

### how it works

Now with five biodegradable enzymes and plant-derived surfactants, this USDA certified 57% biobased formula powers away stains quickly and effectively.



Laundry Stain Remover (11) 355 ml / 12 fl. oz.







### Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time—all without toxins. Can be used with essential oils to naturally sent your laundry. 2-year warranty.

357021 **\$29.99** set of 3



### Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste—or plastic—of most lint rollers.

11.5 cm x 14.8 cm / 4.5" x 5.8"

308041 **\$13.99** 



### **Magnet Ball**

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. Not for front-loading washing machines. 5-year warranty.

5 cm x 5 cm x 6.35 cm / 2" x 2" x 2.5" 357020 **\$41.99** 





# what makes our products better

### **ENZYME-BASED CLEANERS**



Your home is no place for harmful chemicals—that's why many of our household cleaning products contain enzymes instead. Enzymes not only work safely and quickly to break down soils, stains and odors, they provide a better clean, free from harmful chemicals, so they're safer for your family and the environment.

### USDA CERTIFIED BIOBASED



Look for the logo. USDA Biobased Certification indicates that a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials. To date, 21 of our formulations (and counting) have earned the United States Department of Agriculture's Certified Biobased label—high-profile recognition given only to products that contain a USDA-verified amount of renewable biological ingredients.

### OCEANBOUND PACKAGING



The OceanBound label on our 12-ounce bottles indicates they're made of plastic waste that was at risk of entering the world's oceans. This is plastic that for whatever reason had fallen outside normal collection processes and was in danger of becoming a part of the 9 million tons of discarded plastic estimated to flow into our oceans every year. Bottles made from OceanBound Plastic are completely recyclable in most municipal recycling streams.

### AUTOSHIP AND SAVE



Never run out of the products you love! Ask your Norwex Consultant about our AutoShip & Save program and receive a 10% discount on all recurring orders of select products. Look for the logo throughout this catalog; products included are listed on page 79. Plus, don't miss our money-saving product collections on pages 74–76.

# safer solutions for

Eliminate odors and clean just about anything—without resorting

### what it does

Safely removes soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. Not for use on natural stone surfaces (or any cookware other than coffee pot carafes).

### how it works

USDA certified 86% biobased formula contains natural citric acids, so it's both highly effective and environmentally friendly.

### what it does

Safely breaks down baked-on, burned-on food and stubborn, greasy spills on ovens, grills, pans and bakeware.

### how it works

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odors behind, so food tastes like it should.

### what it does

Quickly breaks down and eliminates the toughest stains and neutralizes odors. Not for use on carpets treated with Scotchgard™ or other sealants.

### how it works

Natural enzymes and microbes are no match for dirt, stains or grease. They stop odors at the source—all without leaving a trace.



# a healthier home

to products that could harm your family or the environment.

### what it does

Breaks down and eliminates organic, odor-causing residues on shoes, equipment bags, cleats, shoulder pads, helmets, knee pads, workout gear and more.

### how it works

Fast-acting enzymes and biodegradable ingredients target and remove odor sources naturally; no harmful chemicals or aerosol propellants.

### what it does

Helps remove strong, organic odors like mildew, smoke and urine from bathrooms, kitchens, garbage cans, lockers, carpet and laundry, leaving a fresher, cleaner scent.

### how it works

Rather than mask odors, enzymes break down and remove odors at their source. Phthalate-free. biodegradable ingredients; no aerosol propellants.

### WANT TO SAVE MONEY?

Join AutoShip & Save and receive a 10% discount on all recurring orders.

See page 29 for details!

### what it does

Quickly disintegrates and removes greasy, grimy smudges and stains in the kitchen, garage, workshop and more. Not for use on porous or unsealed surfaces. Test on an inconspicuous area first.

### how it works

Concentrated, plant-based solution contains biodegradable ingredients that are potent against oily messes. No harsh fumes or caustic ingredients.







Odour Eliminator Concentrate (17)

355 ml / 12 fl. oz. 600020 crisp linen \$18.99



**Heavy Duty** Degreaser Concentrate (1)

237 ml / 8 fl. oz. 403476 \$26.99

FIND EVEN MORE CLEANING SOLUTIONS AND DEODORIZERS. Laundry solutions, pages 26–27. Dishwashing solutions, pages 36-37. Fresh Produce Wash, page 41. Mattress Cleaner, page 46. Bathroom Cleaner and Toilet Spray, page 49.



# kitchen messes don't stand a chance!

These super-absorbent cloths and towels never met a spill, drip or dribble they couldn't clean!





### Channel Textured Kitchen Towels & Cloths BacLock. OEKO-TEX®

Our microfiber cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes. Perfect for drying dishes, wiping countertops, soaking up spills and much more.

Channel Textured Kitchen Towel 65 cm x 35 cm / 25.59" x 13.78" **\$22.99** 

Channel Textured Kitchen Cloth 35 cm x 26 cm / 13.78" x 10.24" **\$12.99** 

### **Diamond Textured Kitchen Towels & Cloths** BacLock。 OEKO-TEX® RECYCLED

All the same benefits of our Channel Textured Kitchen Towels and Cloths, plus they're made from 70% recycled microfiber yarn in a beautiful diamond weave.

Diamond Textured Kitchen Towel 65 cm x 35 cm / 25.59" x 13.78" **\$22.99** 

Diamond Textured Kitchen Cloth 35 cm x 26 cm / 13.78" x 10.24" **\$12.99** 

### save with sets & trios

Kitchen Towel & Cloth Set 1 each: Kitchen Cloth, Kitchen Towel

Retail price: \$35.98 \$32.99

Kitchen Cloth Trio 3 each: Kitchen Cloths

Retail price: \$38.97 \$34.99

### **Channel Textured** Kitchen Towels and Cloths













graphite sea mist teal pomegranate charcoal 307109 307108 307112 307120 307122 307208 307220 307212 307222

Cloth Trio

Towel

Cloth

Set

307117 307209 307217 1434 1435 1708 1464 1903 1702 1424 1425 1709 1463 1901 1703

### Diamond Textured Kitchen Towels and Cloths







mushroom		turquoise	amethyst
70	6015	307124	307127
70	7015	307224	307227
2	116	2102	2104
2	115	2103	2105

### who needs single-use?

Our Counter Cloths are more sustainable and absorbent than paper towels and napkins—and they're prettier too!

### Counter Cloths BacLock OEKO-TEX® RECYCLED





These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom—really anywhere. Best of all, each set is made from 70% recycled microfiber yarn and contains the equivalent of two 500 ml plastic bottles.

28 cm x 13 cm / 11" x 5" **\$22.99** set of 3







307410 slate, vanilla, mushroom







307416 sea mist, navy, teal







307418 amethyst, vanilla, mushroom

### Counter Cloths and Box Set

Our exclusive, Norwex®-branded Counter Cloth Box is shaped like a cozy house. Set contains six Counter Cloths in your choice of three coordinating color combos and keeps them within easy reach for a quick, grab-and-go clean. Holds up to 12 Counter Cloths.

24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3" 370503 slate, vanilla, mushroom 370505 sea mist, navy, teal 370509 amethyst, vanilla, mushroom **\$59.99** 

### it's a fact

More than 51,000 trees are cut down daily to feed North America's paper towel habit.





# organize your happy place

Set the scene in beautiful porcelain with our sink organizer, then choose the tools and cloths to go with it.



# a more sustainable space for tools

Bottles, brushes and more have their own place in this stylish organizer that helps reduce plastic in your home.



Porcelain Sink Organizer shown with: (above) turquoise Diamond Textured Kitchen Cloth, page 32; Spirinett and EnviroSponge, both on page 39, all sold separately. (Top left): Forever Bottle with Foaming Hand Wash Dispenser, page 64; Adult Silver Care Toothbrush, page 54; and Makeup Removal Cloth, page 65, all sold separately.





### Porcelain Sink Organizer

Perfect for kitchens, bathrooms, craft areas and more. Keeps the items you use most handy, helping sinks and countertops stay tidy and organized. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or Bottle Brush. Use the handy stainless steel rack to air-dry your Kitchen Cloth or Counter Cloth.

22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7" 358080 **\$44.99** 



Containing BacLock® and made from 91% recycled microfiber yarn, this extraabsorbent mat soaks up twice its weight in water, helping to save resources by letting dishes air dry. Hangs to dry and folds for storage.

53 cm x 36 cm / 20.87" x 14.17" **\$31.99** 

# clean is a pump or spray away

Give your dishes an extreme, natural clean without leaving toxins behind.



### save with the set

Forever Refillable BioZyme Set with Dispenser

**1 each:** BioZyme Dish Soap Concentrate and Forever Bottle with Foaming Hand Wash Dispenser

2142 Retail price: \$51.98 \$46.99





### save with the set

Forever Refillable
BioZyme Set with Sprayer
1 each: BioZyme Dish Soap

1 each: BioZyme Dish Soap Concentrate and Forever Bottle with Sprayer, white

2120 Retail price: \$47.98 **\$42.99** 



### UltraZyme™ Dishwasher Powder 🖤



Enzymes target and dissolve grease, baked-on food and stains; no pre-soaking required. Dishes, glassware, cutlery, pots and pans come out squeaky clean and toxin-free, even in hard water. Phosphate-free, fragrance-free and chlorine bleach-free, it also reduces odors and removes buildup inside your dishwasher. Cleans up to 45 loads. Not recommended for hand dishwashing.

450 g / 15.87 oz. 403474 **\$18.99** 

#### Dishwashing Liquid





Gentle suds remove grease and get your dishes spotless, even in hard water. Ultra-concentrated with biodegradable ingredients and USDA certified 85% biobased ingredients; scented with Clementine essential oil. Suitable for septic tanks.

355 ml / 12 fl. oz. 600003 **\$13.99** 

#### Rinse Aid Plus (10)



Natural citric extracts combat spots and film and get your dishes and glassware sparkling. It thoroughly rinses away residual mineral deposits to prevent spots. Dishes dry more effectively and come out gleaming. Formulated specifically to work with our UltraZyme Dishwasher Powder.

355 ml / 12 fl. oz. 403475 **\$15.99** 

### save with the set

#### Dynamic Dish Duo

1 each: Rinse Aid Plus and UltraZyme Dishwasher Powder

2010 Retail price: \$34.98 **\$31.99** 

tackle every mess you can imagine.

Plus some you haven't even thought of yet. Stuck-on, smeared-on or ground-in, these tools get the job done.

### Bamboo Multipurpose Cloth





Norwex® Microfiber and bamboo viscose make the slightly scrubby texture of this multifunctional cloth perfect for tougher cleaning jobs. It handles everything from dirty pots and pans in the kitchen to stubborn bathroom soap scum and grime.

35 cm x 35 cm / 13.78" x 13.78" 703000 graphite with green trim **\$19.99** 

#### Stainless Steel Cloth



Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. Suitable for smooth stainless steel and other metals. Follow manufacturer's instructions for special coatings on various metals.

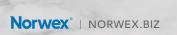
40 cm x 40 cm / 15.7" x 15.7" 305016 steel blue **\$24.99** 



## earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party! It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products!

Contact your Consultant to learn more.





EnviroSponges BacLock (17)



Dual-sided, multipurpose sponges absorb all kinds of spills and soppy messes. The scrubby side loosens grime and baked-on residue, and the soft, absorbent microfiber side whisks it away.

> 15.2 cm x 10.2 cm / 6" x 4" 354105 **\$21.99** pack of 2



Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass-top stoves. Not recommended for use on brushed stainless steel appliances or special coatings and finishes.

> $13 \text{ cm } \times 8.5 \text{ cm } \times 1.8 \text{ cm} / 5.11" \times 3.34" \times .70"$ 354102 **\$11.99** pack of 2



#### Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

> 45 cm x 45 cm / 17.72" x 17.72" 307008 graphite **\$19.99** pack of 2







Scrubby microfiber side removes sticky, gooey messes; EnviroCloth® side easily wipes them away. Graphite and blue padded cloths are made from 70% recycled microfiber yarn throughout; graphite/teal cloth is made from 70% recycled microfiber yarn on the scrubby side. Safe for all non-stick surfaces, including pots, countertops, sinks, tiled walls and more.

16 cm x 16 cm / 6.3" x 6.3" 354114 graphite/teal, 354107 graphite, 354106 blue **\$26.99** pack of 3



## Spirinett (11)



These long-lasting stainless steel scrubbers are great for really tough jobs and come in a pack of 2, so you'll always have one handy. Dishwasher safe. Use care, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion. Avoid pulling loose threads and snip if necessary.

354100 **\$6.99** pack of 2

#### Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty.

#### **Bottle Brush:**

4.8 cm x 31.8 cm / 1.9" x 12.5"

EnviroSleeve: BacLock. 7.6 cm x 11.4 cm / 3" x 4.5"

1451 **\$19.99** 1 brush/1 EnviroSleeve

EnviroSleeve BacLock. 357056 **\$5.99** 1 sleeve







### **Cutting Board**



Made from biodegradable natural Rice Husks, this durable, easy-toclean board is better than plastic cutting boards for protecting your countertops. Food-grade silicone grip ring keeps it in place. Dishwasher safe

(avoid high heat settings). 1-year warranty.

Mini 22.5 cm x 20.5 cm / 8.9" x 8.1" 370003 **\$29.99 Small** 35 cm x 25 cm / 13.8" x 9.8" 370001 **\$39.99** Large 40 cm x 30 cm / 15.75" x 11.8" 370002 \$49.99

#### Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm / 12.6" x 12.6" 307010 green **\$14.99** 

#### Fresh Produce Wash





Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. USDA certified 99% biobased, biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens.

355 ml / 12 fl. oz. 403470 \$25.99

#### Stainless Steel Drinking Straws and Bag

Set of two straws with cleaning brush and handwashable drawstring bag. Dishwasher safe. 1-year warranty.

Regular 21 cm long x .6 cm diameter / 8.26" long x .24" diameter 358036 \$14.99 set of 2 straws, bag and brush

Long 26 cm long x .6 cm diameter / 10.4" long x .24" diameter 358037 **\$16.99** set of 2 straws, bag and brush

#### Norwex® Water Filtration System

Get cleaner, tastier water and reduce the use of plastic water bottles, too. Exclusive magnesium technology means better-tasting water for just pennies a liter. Dishwasher safe. Includes one filter. 1-year warranty.

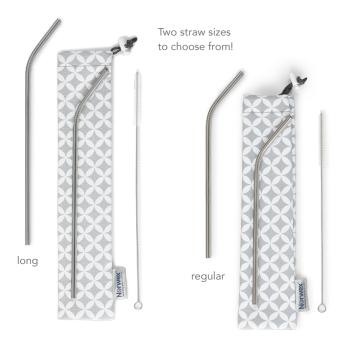
2.5 L 1519 blue **\$57.99** 

#### Replacement Filters (11)



Exclusive four-stage magnesium filter helps remineralize your drinking water and maintain mineral balance and neutral pH for a clean, crisp taste. Reduces impurities, limescale and chlorine.

358105 **\$29.99** pack of 2



## choose to reuse

Every minute, a truckload of waste enters the world's oceans. Help stem the tide of single-use plastic and paper that's choking our planet.





Norwex\*

# planet-friendlier

Reusable totes, bags and napkins to radically reduce single-use paper and plastic.



# Norwex Napkins BacLock RECYCLED

Replace single-use paper napkins. Each set of our highly absorbent, self-cleansing napkins is made from 50% recycled microfiber yarn and contains the equivalent of five plastic bottles (500 ml).

43.2 cm x 31.8 cm / 17" x 12.5" **\$29.99** set of 4



#### earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party! It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products!

Contact your Consultant to learn more.



358512 retro **\$8.99** 

Made from 100% recycled materials and

strong enough to hold all your groceries.



These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, nontoxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty.

30 cm x 35 cm / 11.8" x 13.8" 1466 **\$15.99** set of 3



# store more. worry less.

Take BPA and plasticizers out of the equation with our reusable and sustainable storage options.



#### **Silicone Food Storage Containers**

Reduce the use of plastic wrap and plastic containers in your home. Our heavy-duty, BPA-free containers are reusable and have easy-touse latches that provide a powerful seal to keep contents safe and fresh. Collapsible to take up 60% less room when compared to other storage options. 1-year warranty.

#### Small

350 ml / 1.4 cups; 132 mm x 97.5 mm x 65.5 mm / 5.2" x 3.8" x 2.6" teal

#### Medium

500 ml / 2.1 cups; 164.5 mm x 108 mm x 64.5 mm / 6.5" x 4.3" x 2.5" graphite

#### Small/Medium

358002 **\$26.99** set of 2

#### Large

800 ml / 3.3 cups; 186.5 mm x 121.5 mm x 69 mm 7.3" x 4.8" x 2.7" eggplant

#### Extra Large

1200 ml / 5 cups; 215 mm x 135 mm x 76 mm  $8.5" \times 5.3" \times 3"$  graphite

# Large/Extra Large

358003 **\$36.99** set of 2

#### save with the set

Silicone Food Storage Containers Set 1 each: Small/Medium and Large/Extra Large 1910 Retail price: \$63.98 \$56.99 set of 4



"Initially I was thankful for Norwex because it meant my youngest could crawl around safely on our hardwood floors. But I quickly realized the gift of teaching others about these safe and effective products, and allowing them to purchase or become a Consultant themselves was life-changing. The Mop System is a must-have for every home. It does a much better job than traditional options, and it's saved us so much money. Win-win

for this busy mom when I can save time, energy and money with one product!"

#### **Monica Kinton**

Vice President Sales Leader, NC Creating Safe Havens for 7 years



"Norwex has forever changed my life. Not only do I get to make a difference in my life with the products and the business opportunity, but I also get to help make a difference in other families' lives. My favorite Norwex Microfiber product is the Counter Cloths because they save so much money by eliminating the need to purchase paper towels. Plus they make cleaning up after two toddlers quick, easy and safe!"

#### Andrea Peterson

Senior Executive Sales Leader, IA Creating Safe Havens for 8 years



See page 33.

"I am grateful Norwex has given me the flexibility to be a wife, mom, volunteer in my daughters' school, our church and community, all while educating on sustainable products and a Mission I'm so passionate about. I use the Pet Towel and Pet Mitt daily. My dog and I go out in all kinds of weather to hike, run or walk. The towel dries him quickly, and I love the Pet Mitt to wipe his paws. My floors stay much cleaner; I wouldn't want to have a dog without these two products!"

#### Jennifer Shue

Executive Vice President Sales Leader, OH Creating Safe Havens for 11 years





# love Norwex? tell your friends!

Hosting a Norwex® Party online, at home, wherever you like is a fast, fun and easy way to help friends and family create healthier homes as you earn FREE Norwex products!



"Norwex has meant friendships and mentors gained, extra income, confidence to do things I never thought possible, but most importantly to educate people about reducing chemicals. It's my passion to share what I've learned and then help people make changes. The Body and Face Pack has been a game-changer and helped me drastically reduce the toxins I was previously putting on my skin. It, along with all our Lysere™ products, has given me softer, more hydrated and healthier-looking skin than ever before."

#### **Crystal Couch**

Senior Executive Sales Leader, AL Creating Safe Havens for 4 years



Scan this QR code to learn more!

See page 60.

"I didn't realize when I started Norwex how deeply I would fall in love with it, and how much it would transform my family. I'm so happy to see our kids now as adults embracing sustainability, reading labels and reducing chemicals in their homes, too. I'm allergic to many brands of laundry detergents but never knew why I was reacting. Now I know better! I'm so glad that Norwex Ultra Power Plus™ Laundry Detergent and Fluff and Tumble Dryer Balls

were available when my kids were growing up. I can share them with others so they don't go through the learning curve I did."

#### **Melissa Tomas**

Executive Vice President Sales Leader, MN Creating Safe Havens for 12 years





66

# you can totally do this!

If you're inspired by the idea of radically reducing chemicals in the homes of your friends and family, then join us!

You have the opportunity to earn a supplemental income when you share Norwex products with others.

# get started for free\*

Your Starter Kit contains the EnviroCloth®, Window Cloth, Dusting Mitt, and sample sizes of our Ultra Power Plus™ Laundry Detergent and Cleaning Paste (74 ml/2.5 oz.). Plus it includes our Body and Face Pack, Rubber Brush, Superior Mop Starter System and all the supplies you need to hold your first parties and start earning right away on the products you sell!

# your business, your way

Party at home or online—or both! You'll set your own schedule and we'll support you every step of the way.

# start today

Talk to the person who shared this catalog with you.





\*This Starter Kit is provided at no charge, except for \$9.99 shipping and handling plus tax where applicable, to a new Independent Consultant who generates sales of at least \$1,000 within the first 30 days or \$2,000 within the first 90 days of enrollment. A new Independent Consultant who fails to satisfy this criteria will be billed \$200 plus tax. Kit contents subject to change.

# acne-prone skin? our sheets and pillowcases have you covered.

Our luxurious Sheets and Pillowcases are more durable than cotton, and they're vegan, too! Moisture-absorbing and engineered with some of the most advanced antimicrobial technology in the world, they've even been tested and proven to reduce the growth of acne-causing bacteria within the cloth.\*

Pillowcases BacLock.

Standard

78.74 cm x 53.34 cm / 31" x 21" 309400 cloud 309404 grey (with envelope enclosure) **\$46.99** set of 2

King (with envelope enclosure) 101.5 cm x 53.5 cm / 40" x 21" 309402 cloud **\$51.99** set of 2

Flat Sheet BacLock



Queen

248.9 cm x 243.8 cm / 98" x 96" 309450 cloud **\$119.99** 

King

284.5 cm x 248.9 cm / 112" x 98" 309451 cloud **\$139.99** 

Fitted Sheet BacLock.



Queen

Fits standard Queen-sized mattresses up to 40.6 cm / 16" deep. 309452 cloud **\$129.99** 

King

Fits standard King-sized mattresses up to 40.6 cm / 16" deep. 309453 cloud **\$149.99** 

### save with sets

Sheet Sets BacLock

Queen

1 each queen: Flat Sheet, Fitted Sheet 1907 cloud Retail price: \$249.98 \$239.99

1 each king: Flat Sheet, Fitted Sheet 1906 cloud Retail price: \$289.98 \$274.99



#### **Mattress Cleaner**





Enzymes and biodegradable ingredients in this 54% biobased formula help remove organic materials, providing a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. Not for use on nonabsorbent plastic crib, latex or foam mattresses.

355 ml / 12 fl. oz. 600008 \$31.99



# sleep reimagined

Our innovative microfiber with BacLock®\*\* micro silver antibacterial agent makes getting a good night's sleep a dream.

# sheets for cool people

Getting a great night's sleep is no sweat with our moisture-absorbing Sheets and Pillowcases. And our exclusive BacLock\*\*, with its self-cleansing properties, keeps them fresher, longer while reducing the growth of acnecausing bacteria in them, making them ideal for acne-prone skin.\*

# a safer way to spray

Getting your home clean doesn't have to mean using aerosols and toxic cleaners.



#### Forever Bottle with Sprayer

Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex® products, or simply fill with water to use with our microfiber cloths, Hand-Held Cleaning System and more. Color-code for different rooms or dilutable, enzyme- or plant-based products using your choice of three slip-resistant silicone sleeve options. *Handle with care*.

473 ml / 16 fl. oz. 354002 white, 354003 sea mist, 354004 grey \$15.99

#### save with the set

Forever Bottle with Sprayer Set

1 each: grey, sea mist and white

2008 Retail price: \$47.97 \$42.99 set of 3



#### **Ergonomic Toilet Brush and Holder**

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty.

13.4 cm x 44.1 cm / 5.3" x 17.4" 357009 **\$20.99** 

### Bathroom Scrub Mitt BacLock RECYCLED

Soft and scrubby microfiber made from 70% recycled microfiber yarn easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

23 cm x 17 cm / 9.06" x 6.5" 709004 teal, 709005 graphite **\$25.99** 

# Toilet Spray (10)

Toilet time doesn't have to mean embarrassing odors. Free from harmful chemicals, natural essential oils create a fresh-smelling barrier that prevents odors before they begin. Your bathroom stays fresher for family and guests!

59 ml / 2 fl. oz. 600021 citrus scent **\$13.99** 

#### Bathroom Cleaner (17)



Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. Not for use on natural stone surfaces and special coatings.

355 ml / 12 fl. oz. 600002 **\$31.99** 

# for cleaner waterways

Why wash toxins down the drain? Norwex Microfiber and plant-based products provide a safer clean.



Double duty: Scrubby side tackles soap scum while the plush side gently cleans.









How clean is clean? More than 2,700 substances are banned from our products.

# salon-quality results, formulas you can trust

#### Lysere™ Nourishing Hair Care

Our salon-quality line is formulated by hair care experts to support hair and scalp health. Nutrient-rich, each product contains our plant-based Nordic Antioxidant Complex featuring Juniper, Sea Buckthorn and Red Algae. Free from harmful chemicals and gentle enough for daily use on all hair types. Contains nut-derived ingredients (coconut, palm nut, shea nut).

### Lysere Nourishing Shampoo (1)



Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture.

355 ml / 12 fl. oz. 403820 **\$24.99** 

#### Lysere Nourishing Conditioner



Lightweight yet deeply moisturizing. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. USDA certified 78% biobased ingredients.

355 ml / 12 fl. oz. 403821 **\$24.99** 

#### Lysere Hair Protecting Spray (1)



Lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration.

118 ml / 4 fl. oz. 403822 **\$16.99** 

#### Lysere Deep Conditioner & Mask





Two-in-one formula penetrates to restore moisture, bringing silky softness to brittle, damaged hair. Use weekly or biweekly, or for especially dry hair use as your daily conditioner. USDA certified 81% biobased ingredients.

120 ml / 4 fl. oz. 403832 **\$14.99** 

## Lysere Daily Hair Shampoo 🕥



Plant-derived ingredients including Guar Bean and Pro-Vitamin B5 soften and clean oily, superfine hair. Natural extracts of Sugar Cane and Orange Fruit remove daily buildup, promoting healthier hair and scalp, while Bilberry Extract adds powerful antioxidant protection. Contains nutderived ingredients (coconut).

355 ml / 12 fl. oz. 600300 **\$24.99** 





# our lysere hair care products are

- · Vegan (absolutely no animal products).
- · Gluten free.
- · Paraben free.
- · Formaldehyde free.
- · Dermatologist tested.
- · Not tested on animals.
- · Synthetic dye free.
- · Synthetic fragrance free.
- · Scented by an essential oil blend.
- · Made with plant-derived ingredients.



#### earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party! It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products! Contact your Consultant to learn more.



## save with the set

Lysere Nourishing Hair Care Collection

**1 each:** Nourishing Shampoo, Conditioner, Deep Conditioner & Mask, Hair Protecting Spray

2106 Retail price: \$81.96 **\$73.99** 

LYSERE

NOURISHING SHAMPOO with Juniper Nea Buckthorn

SHAMPOING NOURRISSANT Ec Renévrier & 418 msi

STEP 1 ÉTAPE

# pure. natu

These products harness the power of pre- and probiotics, confidence and effectiveness—plus they're completely

#### what it does

USDA certified 90% biobased ingredients promote healthy gums and teeth, guard against dry mouth and freshen breath. Contains nut-derived ingredients (coconut, palm nut).

#### how it works

Super-antioxidants help neutralize free radicals. Ultra-concentrated Aloe extract helps relieve dry mouth. Essential oils provide naturally minty-fresh breath. Alcohol free.

## what it does

USDA certified 99% biobased ingredients deep clean, whiten and brighten your teeth, freshen breath and support oral health. *Contains nut-derived ingredients (coconut, palm nut)*.

### how it works

The probiotic *L. paracasei* and Xylitol help balance your oral microbiome, as activated White Binchotan Charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath.

LYSERE

PROBIOTIC WHITENING

TOOTHPASTE

DENTIFRICE

PROBIOTIQUE BLANCHISSANT

N@rwex®

113 g i 4 oz.

#### save with sets

# Lysere Toothpaste, Mouthwash & Toothbrush Set

**1 each:** Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash, Adult Silver Care Toothbrush in Light Blue, Soft

2012 Retail price: \$51.97 \$46.99

#### Lysere Toothpaste & Mouthwash Set

1 each: Lysere Probiotic Whitening Toothpaste, Lysere Advanced Antioxidant Mouthwash

2011 Retail price: \$30.98 \$27.99

## what it does

Gently cleans teeth and gums as it inhibits bacterial growth and buildup and self-sanitizes within hours of use. Not recommended for individuals requiring assistance brushing their teeth or children under age three.

#### how it works

On contact with water, the silver on the unique bristle base releases active ions that eliminate up to 99.9% of the bacteria that cause plaque, cavities and gingivitis. Includes a toothbrush and refill.



Comparative tests between Silver Care and traditional toothbrushes show reduction level of *Streptococcus mutans* (the principal cavity-forming bacteria) on the brush.

Reduction level of Streptococcus mutans



Lysere™ Advanced Antioxidant Mouthwash 🐿

473 ml / 16 fl. oz. 403814 mint **\$17.99** 

LYSERE

ANTIOXIDANT MOUTHWASH

RINCE-BOUCHE ANTIOXYDANT AVANCÉ

Norwex\*

473 ML | 16 FL. OZ.

Lysere Probiotic
Whitening Toothpaste

113 g / 4 oz. 403812 mint **\$12.99**  Adult Silver Care Toothbrush 🏐

lt. blue

green

طاللله

red 354054

**Soft:** 354053 354052 354054 **Medium:** 354063 354062 354064 **\$20.99** 

Adult Silver Care Toothbrush Refills 🟐

Package includes two refills. 354051 Soft, 354061 Medium **\$14.99** 

# ral. effective.

plants and/or other natural elements to deliver all-day free from synthetic fragrances, dyes and flavorings.

### what it does

This lotion provides 24 hours of intense moisturization while protecting and maintaining your skin's natural balance. Contains nut-derived ingredients (palm nut).

#### how it works

Our 92% biobased Probiotic & Antioxidant Formula strengthens your skin's natural barrier, helps neutralize free radicals and guards against environmental aggressors.



Lysere Moisture-Rich Body Lotion 180 ml / 6 fl. oz. 403810 **\$32.99** 

#### what it does

This deodorant with Aloe Vera and Witch Hazel not only fights body odor up to 48 hours but also keeps your skin protected and refreshed. Dermatologist- and allergy-tested. Contains nut-derived ingredients (palm nut, coconut, shea nut).

#### how it works

Prebiotics help reduce odors from sweat and bacteria; enzymes help degrade odor-causing compounds. Antioxidants effectively fight free radicals, helping to keep skin healthy; charcoal helps absorb sweat and other impurities.



Lysere Prebiotic Deodorant 64 g / 2.25 oz. 600247 lavender/coconut \$18.99



#### WANT TO SAVE MONEY?

Join AutoShip & Save and receive a 10% discount on all recurring orders.

See page 29 for details.

#### what it does

Helps eliminate embarrassing underarm odors, giving you all-day freshness and confidence without clogging pores. Great for feet too. Odorless, non-sticky and non-staining.

#### how it works

Natural mineral salts help stop odor caused by bacteria and sweat, providing a powerful alternative to traditional antiperspirants containing triclosan and fragrances. Moisten before each use.



Approx. 75 g / 2.65 oz. 403600 **\$13.99** 



#### save with the set

#### Lysere Skin Care Collection

1 each: Daily Face Moisture, Night Recovery Cream, Renewing Eye Cream, Illuminating Oil in our zippered, reusable On-the-Go Pouch: 15.5 cm x 20 cm x 4.5 cm / 6.1" x 7.9" x 1.8"





# simply, clean beauty

Our Lysere™ Collection provides 24 hours of Nordic super antioxidants and powerful, plant-based nutrients for soft, smooth, radiant skin.

#### Lysere Skin Care Collection

Four favorites hydrate and nourish skin to keep it looking its healthy best around the clock. All feature our Nordic antioxidant-rich, super-food ingredients Bilberry, Red Algae and Black Oat. (Contain nut-derived ingredients macadamia nut, palm nut and coconut; Eye Cream contains macadamia nut, palm nut and almond.)

### Lysere Daily Face Moisture (1)



Light, non-greasy lotion features Lingonberry to help moisturize and guard skin against stressors.

50 ml / 1.69 fl. oz. 600202 \$35.99

#### Lysere Night Recovery Cream (1)



Works at night during skin's rest-and-repair cycle to provide a veil of moisture. Fortified with Apricot, Sunflower, Avocado and Coconut Oils.

50 ml / 1.69 fl. oz. 600203 \$38.99

#### Lysere Renewing Eye Cream

Awakens and brightens the delicate eye area. Macadamia Seed Oil helps hydrate skin for a more rested appearance.

15 ml / .5 fl. oz. 600204 \$28.99

#### Lysere Illuminating Oil



Protects and hydrates your skin for a dewy, more radiant glow. With 15 skin-healthy oils plus Arctic Cloudberry and USDA certified 100% biobased ingredients.

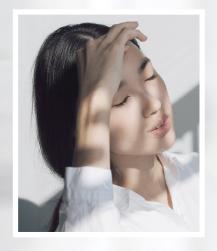
15 ml / .5 fl. oz. 600201 **\$49.99** 

# see the difference\*\*

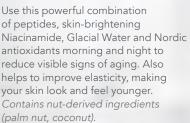
- 100% of participants said their skin looked more radiant.
- 100% of participants agreed their skin felt more nourished.
- 83% of participants said their skin looked younger.
- 79% of participants saw a reduction in the appearance of fine lines and wrinkles.
- \*Based on a 24-hour clinical moisturization test.
- \*\*Based on a 24-subject consumer perception study in a third-party lab, after four weeks of use.

# face each day radiant

Reduce the visible signs of aging and restore a more youthful, radiant glow.



# Lysere Rejuvenating Radiance Serum



30 ml / 1 fl. oz. 403809 **\$59.99** 

Alpha Hydroxy Acids gently mimic the natural exfoliation process, revealing smoother, brighter-looking skin.



Scan the QR code to watch the video.

### the results are in!

Based on a 25-subject clinical study in a third-party lab, after eight weeks of use, Lysere Rejuvenating Radiance Serum is proven to:

- Decrease the appearance of fine lines and wrinkles.
- Increase skin's plumpness with long-lasting hydration.
- Increase skin's luminosity and radiance.
- · Visibly increase skin's firmness.
- Improve skin's texture and evenness.
- Cause skin to appear brighter and more youthful.

Individual results may vary.

LYSERE™
REJUVENATING
RADIANCE SERUM
SÉRUM ÉCLAT
RÉGÉNÉRANT

Norwex®

Blue Jojoba Oil bubble capsules deliver maximum moisturization.

# protect, restore and moisturize



#### Natural Sunscreen (SPF 30)



Our water-resistant sunscreen is Zinc Oxide-powered, non-nano and broad-spectrum. This means no worrying about harmful chemicals like oxybenzone or octinoxate. All ingredients are derived from natural sources—safer for you and for the planet! Contains nut-derived ingredients (coconut, shea nut).

85 q / 3.0 oz. 600220 **\$19.99** 



### Natural Sunscreen Lip Balm (SPF 15)

Zinc Oxide protects your lips from the sun, while nourishing oils keep them naturally soft and beautiful. USDA certified 97% biobased; includes natural coconut flavor. Contains nutderived ingredients (coconut, palm nut, shea nut, tamanu nut).

4.3 g / 0.15 oz. 600221 **\$9.99** 







\*Certified by

# Lip Balm (10)

Soothe, moisturize and protect your lips with our naturally flavored balm. It's USDA certified organic and gluten-free with none of the harmful chemicals found in petroleum-based products. Contains nut-derived ingredients (shea nut).

8 g / 0.28 oz. black raspberry 403192 **\$9.99** 



# **Body Balm**





Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, USDA certified 98% biobased and organic ingredients to hydrate rough, cracked skin. Contains nut-derived ingredients (shea nut).

77 g / 2.75 oz. 403170 **\$19.99** 

#### Natural Hand Cleaner\*



Forget typical hand cleaners! Clean hands naturally without harmful triclosan. Organic Rosemary, Aloe Vera, Lavender and Lemon effectively clean hands without drying your skin.

50 ml / 1.69 fl. oz. 403122 **\$9.99** 



### Timeless Lip Balm (11)



Rich, emollient lip balm quickly moisturizes. conditions and protects dry, chapped lips. Includes Organic Aloe Vera and Coconut Oil. Gluten- and paraben-free. Contains nutderived ingredients (coconut, palm nut).

4.3 g / .15 oz. 403190 **\$6.99** 



# 59 ml / 2 fl. oz. 600207 **\$12.99**

nut, coconut).

Lysere™ Hand Lotion (10)

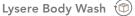
Our deeply nourishing Macadamia

in antioxidants and ultra-hydrating

ingredients (macadamia nut, palm

Seed Oil and Vitamin E blend is rich

yet non-greasy. Contains nut-derived



Oil-to-foam formulation leaves skin moisturized and smooth. With Nordic Lingonberry and Bilberry Extract. Contains nut-derived ingredients (palm nut, coconut).

237 ml / 8 fl. oz. 600208 \$19.99

#### Timeless Relaxation Rescue Gel\*



Experience a sense of calm and relaxation with this synergistic blend of botanical extracts. Organic Rosemary, Arnica and Devil's Claw glide onto pressure points in the neck, temples and shoulders for a tingling sensation that soothes and refreshes.

40 ml / 1.35 fl. oz. 403123 **\$16.99** 



At right:

# Naturally Timeless Anti-Gravity Night Cream

This hydrating blend reduces the appearance of fine lines and wrinkles. (Also contains almond, shea nut.)

50 ml / 1.69 fl. oz. 403086 **\$59.99** 

#### Naturally Timeless Firming Facial Serum

Visibly firms and smooths skin for a more youthful appearance.

50 ml / 1.69 fl. oz. 403091 **\$59.99** 

#### Naturally Timeless Radiant Eye Cream



Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness for a more youthful, radiant look. (Also contains shea nut.)

15 ml / .5 fl. oz. 403096 **\$29.99** 

## Naturally Timeless Day Cream (10)

Defends against wrinkles, seals in moisture and boosts your skin's radiance.
(Also contains almond, shea nut.)

50 ml / 1.69 fl. oz. 403081 **\$59.99** 

## save with the set

#### **Naturally Timeless Set**

1 each: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

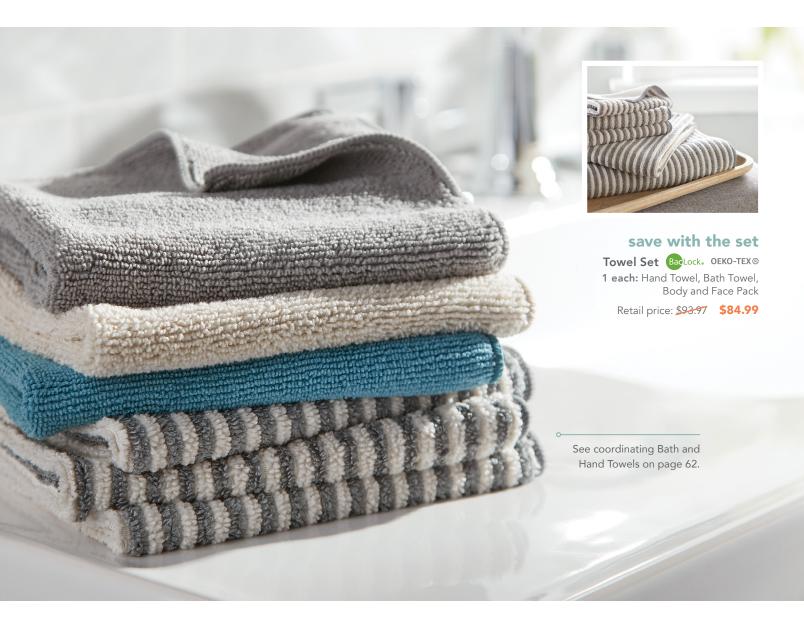
1415 Retail price: \$209.96 \$188.99

# fight the signs of aging



# a safer clean—no soap required

Gently cleanse your skin and bring out your natural glow with super-soft Norwex® Microfiber and water alone.



# **Body and Face Pack**

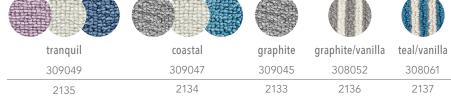
BacLock。 OEKO-TEX®

Our Body and Face Cloths are the ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Our super-soft microfiber pampers body and facial skin as you cleanse. Tested and proven to reduce acne-causing bacteria in the cloth by more than 99%.\*

32 cm x 32 cm / 12.6" x 12.6" **\$23.99** pack of 3

\*Not an acne-treatment product.

Body and **Face Pack Towel Set** 



tranquil body and face pack, denim hand and bath towels coastal body and face pack, teal hand and bath towels



# spa-quality comfort

Our most luxurious body towels and cloths yet!

### Ultra-Plush Collection BacLock



Velvety, soft and cozy, they feature our exclusive BacLock® so they stay cleaner and fresher longer.\*

#### **Bath Towel**

Wider than our standard Bath Towels by 5 cm / 2".

140 cm x 75 cm / 55.12" x 29.56" 751000 graphite with graphite trim new 751003 heathered oatmeal \$51.99

#### **Hand Towel**

70 cm x 35 cm / 27.56" x 13.78" 752000 graphite with graphite trim new 752003 heathered oatmeal \$21.99

#### **Body and Face Pack**

Cleanse and pamper your skin using only water and these super-soft cleansing cloths.

32 cm x 32 cm / 12.6" x 12.6" 753000 graphite with graphite trim new 753003 heathered oatmeal **\$25.99** pack of 3



### save with the set

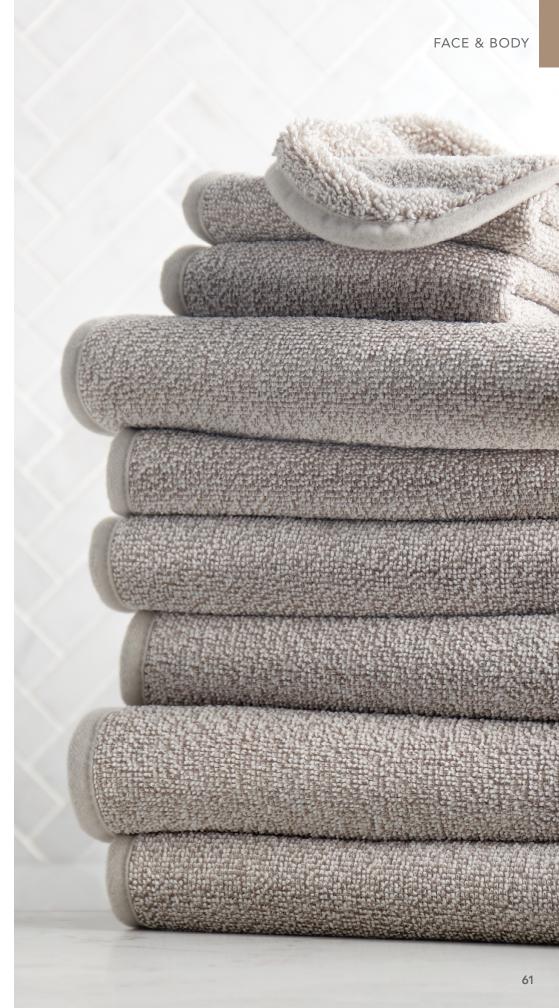
#### **Ultra-Plush Towel Set**

1 each: Ultra-Plush Bath Towel, Hand Towel and Body and Face Pack

2129 graphite with graphite trim new 2140 heathered oatmeal

Retail price: \$99.97 **\$90.99** 

\*Contains BacLock, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.



# soft, pretty and self-purifying, too



#### Chenille Hand Towel BacLock



Luxuriously touchable and super-absorbent, it inhibits bacterial odor, mold and/or mildew growth within the towel, thanks to the exclusive BacLock®\* technology. The convenient hanger makes it perfect for anywhere there may be wet, messy hands!

12.2 cm x 38 cm / 4.8" x 14.96" **\$30.99** 



graphite







eggplant





RECYCLED



760000 denim mushroom heathered oatmeal

Save with coordinating Towel Sets including our Body and Face Packs, page 60.



# Body Towels BacLock. OEKO-TEX®

These beautiful, warm and lightweight microfiber towels take pampering to the next level. And with our incredible BacLock\* antibacterial agent, there's less worry about acne-causing bacteria or bacterial odor, mold and/or mildew growth within them.\*\* Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly. Multiple colors complement any décor.

#### **Bath Towel**

140 cm x 70 cm / 55.12" x 27.56"

#### **Hand Towel**

70 cm x 35 cm / 27.56" x 13.78" **\$19.99** 

	graphite	teal	denim	graphite/ vanilla	teal/ vanilla
Bath Towel	309025	309024	308901	308908	308903
Hand Towel	309006	309002	308701	308708	308703

#### Bath Mat OEKO-TEX®

Step onto the soft luxury of this super-absorbent microfiber mat that holds up to 10 times its weight in water. Coordinates with our Bath and Body Towels.

70 cm x 50 cm / 27.56" x 19.69" 309084 graphite **\$49.99** 



<sup>\*</sup>Contains BacLock, our exclusive antibacterial agent for self-cleansing purposes only. The agent is solely designed to inhibit bacterial odor, mold and mildew growth within the product.

<sup>\*\*</sup>Not an acne-treatment product.





# Forever Bottle with Foaming Hand Wash Dispenser

The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. Handle with care.

355 ml / 12 fl. oz. 600700 white **\$19.99** 



#### save with sets

#### Forever Clean Hand Wash Set

Forever Bottle with Foaming Hand Wash Dispenser with your choice of 1 of the following refills:

2005 peppermint 2006 unscented

Retail price: \$51.98 \$46.99



### Foaming Hand Wash



Choose energizing Peppermint or unscented. Both feature rich, USDA certified 72% biobased ingredients that leave your skin clean, soft, smooth and moisturized. Contains nut-derived ingredients (coconut, palm nut).





Foaming Hand Wash (17)

250 ml / 8.45 fl. oz. 403195 peppermint 600254 unscented \$16.99

Foaming Hand Wash Refill (1) 946 ml / 32 fl. oz.

403196 peppermint

600258 unscented \$31.99

# Body Scrub Mitt BacLock

Use the soft microfiber side for cleansing and the scrubby side for exfoliating. Removes dead skin cells from hard-toreach spots, revealing smooth, glowing and beautiful skin.

16.3 x 20 cm / 6.4" x 7.8" 309092 graphite **\$14.99** 



## Makeup Removal Cloth Set BacLock

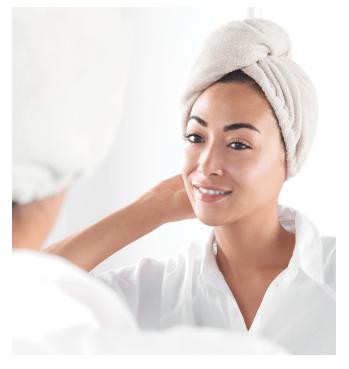
Using only water, these ultra-soft, suede-like microfiber cloths gently remove all traces of makeup, eyeliner—even mascara without soap or harsh, drying cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm / 7.87" x 7.87" 306100 blue, green, purple





Our exfoliating scrubbers slough away dead skin cells and help bring out your natural shine.



Hair Wrap BacLock OEKO-TEX®

Super-absorbent, lightweight microfiber quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. \$29.99

381004 vanilla



# Exfoliating Facial Mitt BacLock

and hurt marine ecosystems.

Gentle buffing side lifts and removes dull, dead skin cells, leaving your face fresh and renewed. The soft, suede-like microfiber side gently cleanses. Use twice a week as the perfect complement to your skin care routine.

> 11.5 cm x 14.8 cm / 4.5" x 5.8" 309074 teal **\$13.99**

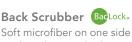


# Facial Pads BacLock

Replace cotton balls with these soft, double-sided pads. Dampen with water for a gentle option to cleanse delicate skin. Set of 5 includes zippered Washing Pouch.

> Facial Pads: 5.7 cm x 5.7 cm / 2.25" x 2.25" Washing Pouch: 2.7 cm x 12.7 cm / 5" x 5"

309072 purple \$18.99 set of 5 with pouch



Soft microfiber on one side and mesh on the other gently cleanse and exfoliate. Two-handled, easy-grip design minimizes twisting and turning.

20 cm x 68.5 cm / 7.8" x 26.9" 309091 graphite **\$21.99** 

# bath time is no time for toxins

Hush, little baby, don't you cry; momma's gonna keep you safe and dry.

# why our microfiber is safer for your baby

Our super-soft, cuddly microfiber wraps baby in softness as it swaddles her in safety. The BacLock® antibacterial agent keeps each cloth, bib and towel fresher, longer, while the STANDARD 100 by OEKO-TEX® certification ensures that every component—from yarn and dyes to trim and label—is absolutely free from harmful substances.



Baby Hooded Towel Set BacLock。 OEKO-TEX®
Wrap them in warmth with soft, fluffy, super-

absorbent microfiber. Set includes hooded towel and face cloth; ideal for newborn to toddler.

Hooded Towel: 80 cm x 80 cm / 31.5" x 31.5" Face Cloth: 32 cm x 32 cm / 12.6" x 12.6" 308602 graphite with gingham trim \$44.99 set of 2





## Baby Body Pack BacLock

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and children. They also make wonderful diaper or wet wipes with no added chemicals.

20 cm x 20 cm / 7.87" x 7.87" 309031 pastel colors **\$19.99** set of 3



Whether it's an all-day drool catcher or just something to keep baby clean and dry during feedings, we have you covered. Our machine-washable bibs are constructed of soft, extra-absorbent Norwex® Microfiber with BacLock®. Adjustable snaps allow for expansion as baby grows. 0–24 months.

12 cm / 4.72" 309032 graphite with gingham trim **\$29.99** set of 3



### Baby's Bath Brush

Extra-soft and flexible silicone bristles provide a soothing massage for skin and scalp. Gentle enough for daily cleansing of babies' and toddlers' delicate skin; helps reduce cradle cap when used on the scalp. BPA-free; not made from natural rubber latex.

9.5 cm x 8.25 cm / 3.75" x 3.25" 357017 grey elephant **\$9.99** 



## save with the set

#### **Baby Bundle**

Perfect for the new mom-to-be.

1 each: Baby Hooded Towel Set,
Baby Bib Set, Baby's Bath Brush

2002 Retail price: \$84.97 \$76.99







#### 4-in-1 Kids Wash



This USDA certified 87% biobased body wash, bubble bath, shampoo and conditioner safely and gently gets children's skin and hair silky soft and clean. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. *Contains nut-derived* 

ingredients (coconut, palm nut). 236 ml / 8 fl. oz. 403066 **\$19.99** 

# bathe them in love, not harmful chemicals

Bath time should be about cleansing, not coating them in harsh ingredients. Trust Norwex® for safer products that make bath time a joy.

## Kids Towel BacLock

Kids love the fun, bright colors and plush fluffiness! You'll love the BacLock® agent that helps eliminate mold, fungi and bacterial odor within the towel. Handy loop for quick-dry hanging.

120 cm x 70 cm / 47.24" x 27.56" 309008 royal blue with orange trim 308601 yellow with teal trim **\$39.99** 

# Kids Pet To Dry BacLock.

These cuddly chenille microfiber hand towels will inspire your kids to wash and dry their hands every time! The BacLock agent inhibits bacterial odor, mold and/or mildew growth within the towel, and the convenient hanger makes it easy to hang anywhere. Not to be used as a toy.

11 cm x 35 cm / 4.3" x 13.8" 309016 grey kitten **\$24.99** 309039 green dragon, 309018 purple unicorn **\$32.99** 

## Kids Bath Sponge BacLock

Super-soft microfiber in fun, bright colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

12 cm / 4.72" diameter 309038 teal or 309037 yellow **\$10.99** 



236 mL / 8 Fl.Oz



# FALLING IN LOVE WITH A SPECIFIC PRODUCT?

Subscribe to AutoShip & Save and get a 10% discount on all recurring orders.

See page 29 for details.

# furry friends are family, too

Our super-soft microfiber envelops them in comfort, making bath time more convenient and enjoyable for you both!



Features built-in hand pockets to help hold your pet as you dry her.



# Pet Towel BacLock.

This ultra-absorbent towel makes bath time easy! Just slip your hands into the convenient, built-in pockets to gently yet securely hold and dry your pets after washing them.

60 cm x 100 cm / 23.6" x 39.4" 309301 graphite **\$42.99** 

# Pet Mitt BacLock.

Use our super-soft microfiber mitt wet to gently lift dirt. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

22 cm x 30 cm / 8.7" x 11.8" 309302 graphite **\$22.99** 



# sustainably snuggly

### Chenille Pet BacLock

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex® Microfiber products. Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.

30 cm x 21 cm x 16 cm / 11.8" x 8.3" x 6.3" 357094 seal **\$39.99** 



# 3-in-1 Car Mitt BacLock OEKO-TEX®

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

18 cm x 26 cm / 7.1" x 10.23" 308034 graphite **\$25.99** 



### Leather Shine (11)



Replace natural oils in dry leather as you clean, moisturize, protect, restore and make them water-resistant—all without harmful chemicals. Great for leather car upholstery, boots, purses, belts, leather gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. Not for use on suede materials.





#### earn free product!

Love your Norwex®? Let everyone know by hosting a Norwex Party! It's a fun and easy way to show your friends and family how to live safer and more sustainably. Gather in person or online as you earn FREE Norwex products! Contact your Consultant to learn more.

# so many ways to shine

Keep your car looking good every day with deep-cleaning, non-scratching, super-soft Norwex Microfiber.



#### Dry and Buff Car Cloth

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other to spot buff and shine.

40 cm x 40 cm / 15.7" x 15.7" 305102 graphite **\$25.99** 



### Car Cloth

Great for drying and polishing your entire car. After washing your car with the Car Wash Mitt, put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

> 65 cm x 50 cm / 25.59" x 19.69" 305100 graphite **\$26.99**

Great for cars, trucks, vans, boats, motorcycles and more!

#### Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

23 cm x 17 cm / 9.06" x 6.69" 308028 marine **\$27.99** 





#### Mini Microfiber Variety Pack (MVP)

BacLock OEKO-TEX®

Miniature versions of three of our top-sellers, our EnviroCloth®, Window Cloth and Body and Face Cloth, all with BacLock®. At a little less than half the size of our full-sized cloths, they're great to bring with you. Mini EnviroCloth cleans doorknobs and latches, grocery carts, gas pump handles and more. Mini Window Cloth is perfect for smudges on car windows and mirrors. Mini Body and Face Cloth is great for refreshing touchups.

16 cm x 16 cm / 6.3" x 6.3" 300211 graphite, teal, amethyst with graphite trim **\$21.99** set of 3 cloths

## Travel Pack BacLock OEKO-TEX®

Five mini-sized EnviroCloths perfect on the go or great for sharing!

16 cm  $\times$  16 cm / 6.3"  $\times$  6.3" 701006 1 each: denim, forest, teal; 2 graphite \$27.49 set of 5 cloths



# take clean along!

Microfiber must-haves for life's little messes when you're out and about.



#### Travel Bag

This water-resistant, two-pocket bag is perfect for carrying a variety of items, including Norwex® Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

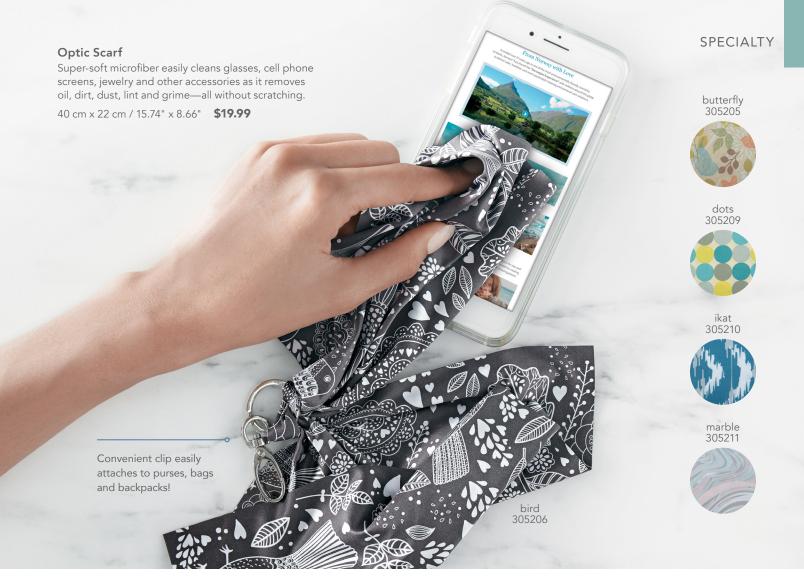
25 cm x 13 cm / 9.8" x 5.1" 360101 diamond **\$22.99** 

#### Tech Cleaning Cloth and Case

Silky microfiber on smooth side removes fingerprints, streaks and smudges from TVs, computers, tablets, phones and more. Silicone dots on the other provide non-slip grip and control. Convenient carrying case keeps the cloth handy. Follow manufacturer's guidelines for cleaning screens.

35 cm x 35 cm / 13.8" x 13.8" 305018 tech blue **\$25.99** with case







# Wristlet RECYCLED

Our 100% recycled polyester Wristlet is the perfect travel companion for our Reusable Face Masks. One pocket has a charcoal zipper and one has a blue zipper; use one side for clean masks and the other for used ones. Handy strap makes it convenient to carry with you everywhere. Hand wash. 60-day warranty.

# Norwex Reusable Face Mask with BacLock

BacLock。 OEKO-TEX®

Made with our revolutionary microfiber to provide both protection and breathability. Tested under ASTM F2100/F2299 protocols and proven to filter 81% of 0.1 micron-sized particles. It's reusable as well as comfortable. Wash after each use; air dry. 60-day warranty. Not a medical grade mask nor a replacement for medical grade Personal Protective Equipment. Not recommended for children under 3 years of age.

#### Adult

15 cm x 11 cm / 6.0" x 4.3" **\$9.99** set of 2

Kids (3-8 years of age)

12.5 cm x 9.5 cm / 4.9" x 3.7" **\$9.99** set of 2



# Norwex® collections save

Start with the Safe Haven 5 Set to significantly reduce harmful chemicals in your home.

#### Safe Haven 5 Set

Top five essentials for creating your own Safe Haven. 1 each: EnviroCloth®, Window Cloth, Dusting Mitt and Cleaning Paste



with Ultra Power Plus™ Laundry @ Detergent (1 kg / 2.2 lbs.)





with Liquid Laundry Detergent @ 1919 Retail price: \$139.95 **\$124.99** 





with new Eco-Wash Laundry Detergent Strips @

2145 Retail price: \$131.95 \$115.99



#### Safe Haven 5 Package Plus

Each of the Safe Haven 5 products (with your choice of laundry detergent), plus additional products you'll love.

1 each: EnviroCloth, Window Cloth, Dusting Mitt, Cleaning Paste, Diamond Textured Kitchen Towel, Diamond Textured Kitchen Cloth, SpiriSponge (pack of 2), Body and Face Pack



with Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)



1509 Retail price: \$203.91 \$181.99



with Liquid Laundry Detergent @





with new Eco-Wash Laundry Detergent Strips 😥





#### Basic Package OEKO-TEX®

Makes a wonderful wedding shower or housewarming gift. 1 each: EnviroCloth, Window Cloth

Retail price: \$40.98 \$37.99





800013 amethyst/graphite



# you time and money

Or choose any of our collections to cut out the toxins and live more sustainably.

#### Household Package

Three of our top-selling microfiber products! 1 each: EnviroCloth, Window Cloth, Dusting Mitt

800019 Retail price: \$62.97 \$58.99





#### Let's Do Laundry Package

Enjoy cleaner, brighter laundry, while reducing harmful chemicals.

1 each: Fluff and Tumble Dryer Balls (set of 3), new & improved Laundry Stain Remover



with Ultra Power Plus Laundry (1972) Detergent (1 kg / 2.2 lbs.)





with Liquid Laundry Detergent 🕡

1710 Retail price: \$87.97 \$80.99



with new Eco-Wash Laundry Detergent Strips @



## Household Package Plus

Four of our best home microfiber products, bundled for savings! 1 each: EnviroWand, EnviroCloth, Window Cloth, Dusting Mitt

1507 Retail price: \$98.96 \$89.99



### Just Add Water Package

With each of the components of our Superior Mop Starter System, plus some of our best-selling laundry and household cleaning essentials, the only thing missing is water.

1 each: Fluff and Tumble Dryer Balls (set of 3), EnviroWand® with Two-Sided Sleeve, EnviroCloth, Window Cloth, Dusting Mitt, Rubber Brush, Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad



with Ultra Power Plus Laundry @ Detergent (1 kg / 2.2 lbs.)



1511 Retail price: \$313.89 **\$281.99** 



with Liquid Laundry Detergent @



1802 Retail price: \$321.87 \$290.99



with new Eco-Wash Laundry Detergent Strips 😥



2147 Retail price: \$313.89 **\$281.99** 



#### Rainbow Package OEKO-TEX®

An EnviroCloth in four colors, so you can color-code for each area of your home.

1 each: teal, forest, graphite, denim

303000 Retail price: \$79.96 \$71.99



# Superior Mini Mop System





# mop systems for every home

Choose the size you need and the color you love to clean floors, walls and more!

#### Superior Mini Mop System

1 each: Telescopic Mop Handle, Small Mop Base, Small Wet Mop Pad, Small Dry Superior Mop Pad

2124 graphite/black 1210 blue/green

Retail price: \$109.96 \$99.99

#### **Superior Mop Starter System**

1 each: Telescopic Mop Handle, Large Mop Base, Large Dry Superior Mop Pad, Large Wet Mop Pad

2122 graphite/black 1209 blue/green 1809 Nordic Naturals (with champagne and rose quartz mop pads)





Retail price: \$135.96 \$120.99



#### with Rubber Brush

2123 graphite/black 2110 blue/green 2111 Nordic Naturals (with champagne and rose quartz mop pads)





Retail price: \$152.95 \$135.99

# **Superior Mop Starter System**

# **XL Mop System**



#### XL Mop System

1 Telescopic Mop Handle 1 XL Dry Superior Mop Pad 1 XL Wet Mop Pad

1 XL Wet Mop 1

2211 graphite/black

Retail price: \$179.96 **\$159.99** 

# **Rubber Broom System**



1 each: Telescopic Mop Handle, Rubber Broom Attachment 2003 graphite/black, 2132 Nordic Naturals, 2131 blue/green

Retail price: \$61.98 \$55.99



Our Telescopic Mop Handle and Mop Base come with a 5-year warranty!





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\*Available in our AutoShip & Save program. See page 29 for details!



# what cloth for what job

Grimy, dirty messes are no match for Norwex® Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

		Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
every space								
Ou de dir	priroCloth® BacLock. OEKO-TEX®  our "E for everything" cloth has an ultra-thick, ense weave to remove up to 99% of bacteria and et on almost every surface with water alone.*  old on page 10.	•	()	•	()	()	()	
Th	Findow Cloth Backock. OEKO-TEX® se fine, flat weave makes it great for shining and solishing. Sold on page 11.		•		()	0	()	
Sci	rubby bamboo and microfiber tackle tough messes roughout the house. Sold on page 38.	•	•	()	()	0	()	
De	usting Mitt BacLock. ense, plush microfiber attracts and traps dust rticles and dust-related allergens. Sold on page 22.	•			•	0	•	
bathroom								
This side	is dual-sided mitt has both a soft and a scrubby de to safely remove dirt, grime, soap scum, hard ater deposits and more. Sold on page 49.			•	•	•		

\*When following proper care and use instructions.



All Norwex Microfiber products carry a two-year warranty. Please visit www.norwex.biz/en\_US/norwex-guarantee for complete details.

		Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
food prep & storage								
	<b>Veggie and Fruit Scrub Cloth</b> Scrubby side quickly cleans produce and soft side polishes. <i>Sold on page 41.</i>							0
kitchen								
	Counter Cloths BacLock。 OEKO-TEX® RECYCLED  The absorbent popcorn weave replaces paper towels to wipe up spills. Sold on page 33.		•	•	•	•	•	
	Channel Textured Kitchen Cloths and Towels  BacLock. OEKO-TEX®  The channel weave is specially designed to pick up messes and dry hands, dishes and more. Sold on page 32.	0	0	0	6	0	0	
	Diamond Textured Kitchen Cloths and Towels  BacLock. OEKO-TEX® RECYCLED  The diamond weave is specially designed to pick up messes and dry hands, dishes and more. Sold on page 32.	0	•	•	•	•	•	
	Stainless Steel Cloth  The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streakfree and gleaming. Test on an inconspicuous spot before using on surfaces with special coatings. Sold on page 38.		•			•	•	
	Dish Cloths The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. Sold on page 39.		•		•	•		

# how to care for your microfiber

- Machine washing and drying are recommended prior to initial use. Rinse slightly dirty microfiber cloths under warm, running water and hang to dry\*\* or drop into the dryer.
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.
- Do not use microfiber (except Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.



100% **SATISFACTION** GUARANTEED

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