



So long, grout grime!

Our new Grout Brush Attachment brings floors back to life.

See page 49.

100%
SATISFACTION
GUARANTEED

Norwex backs its quality commitment with a 100% satisfaction guarantee. We will refund, replace or exchange any products that are not to your complete satisfaction within 60 days of purchase. Additional warranty information is provided in this catalog for specific products. Actual product sizes and colors shown may vary slightly. We reserve the right to change colors throughout the year. Please refer to product labels for complete use instructions. Norwex is not liable for any damage caused to personal property resulting from the use of any Norwex products. All pictures in the catalog are copyrighted and may not be reproduced in any shape or form.





A reason to celebrate!

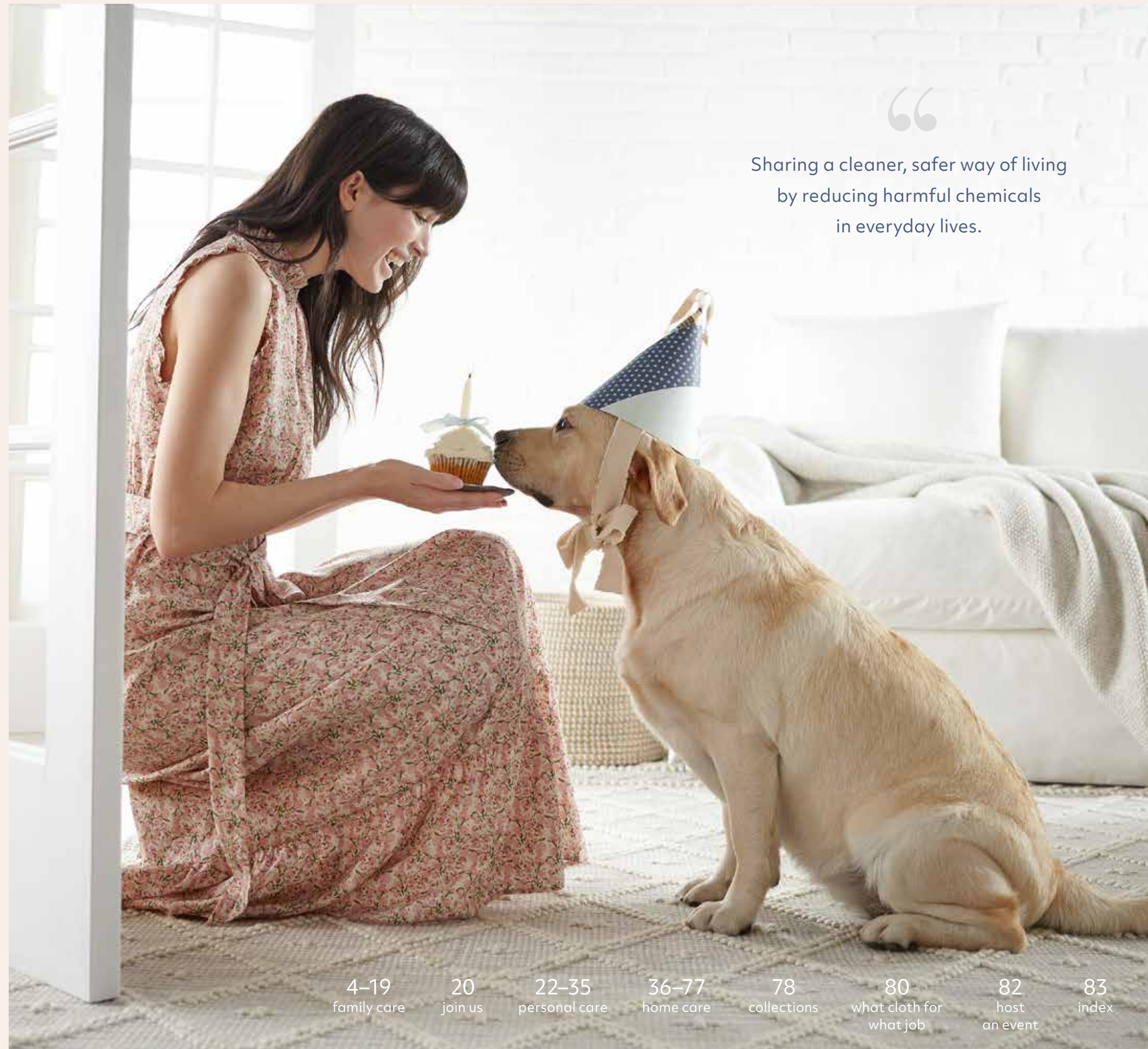
As Norwex approaches its 30th birthday and we enter our third amazing decade of sharing a cleaner, safer way of living, we want to express our gratitude to everyone who's on this Mission with us. Whether you're a Consultant, a customer or just learning about us, just imagine all the harmful chemicals we've collectively eliminated from homes and lives over the years. And all the plastic that we've saved out of landfills, rivers and oceans!

We're so proud of the difference we've already made – and will continue making – through our Home, Family and Personal Care products, not to mention the personal and professional growth experienced by thousands of Norwex Consultants worldwide. In this catalog you'll discover even more new products designed to help further reduce harmful chemicals and waste where we live, work and play.

Happy anniversary to the entire Norwex community and thank you for your continuing commitment to providing high-quality, planet-friendly products for your families and the world. We can't wait to see how The Norwegian Way continues to inspire positive change over the next 30 years!

Beate Hjeltnes,
Global Chief Executive Officer and
Chairperson of the Board

Debbie Bolton,
Co-Founder



“

Sharing a cleaner, safer way of living
by reducing harmful chemicals
in everyday lives.

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Family Care

Nothing's more important than your family – they deserve only the highest quality, safest, most effective products. Enter Norwex: Our first priority is safe, clean products you can feel good about. It's The Norwegian Way.

See where you can use our new Chenille Runner!





Step into softness

Plush, absorbent microfiber to pamper and delight!



Slip-resistant backing

new Chenille Runner

BacLock® OEKO-TEX®

Slip-resistant and made with recycled microfiber yarn like our Chenille Floor Mat, this luxurious runner is great in front of the tub, the hall entryway, by the kitchen sink and much more.

122 cm x 51 cm / 48" x 20"
331001 graphite
331004 heathered oatmeal
\$159.99

Chenille Floor Mat

BacLock® OEKO-TEX®

Step out of the shower or bath onto the plush comfort of this super-absorbent, super-thick chenille microfiber mat. Ultra-soft and luxurious, it includes a slip-resistant backing to ensure a safe stepping surface every time. Great for kitchens, hallways and bedrooms too.

70 cm x 50 cm / 27.56" x 19.69"
310004 graphite
310001 heathered oatmeal
\$89.99

BacLock is an antimicrobial agent solely intended to protect and self-clean the product by inhibiting growth of odor-causing bacteria, mold and mildew.



Spa-quality comfort

Our softest microfiber yet!



Ultra-Plush Collection BacLock® OEKO-TEX®

Velvety soft and cozy, they feature our exclusive BacLock® so they stay cleaner and fresher longer.

XL Bath Towel

It's 30 cm / 12" longer, 19 cm / 7" wider than our standard Ultra-Plush Bath Towel.

170 cm x 94 cm / 67" x 37"
754004 graphite, 754001 heathered oatmeal
\$79.99

Bath Towel

Wider than our standard Bath Towels by 5 cm / 2".

140 cm x 75 cm / 55.12" x 29.56"
751000 graphite, 751003 heathered oatmeal
\$54.99

Hand Towel

70 cm x 35 cm / 27.56" x 13.78"
752000 graphite, 752003 heathered oatmeal
\$23.99

Body and Face Pack

32 cm x 32 cm / 12.6" x 12.6"
753000 graphite, 753003 heathered oatmeal
\$27.99 pack of 3

save with the set

Ultra-Plush Towel Set

1 each: Ultra-Plush Bath Towel, Hand Towel and Body and Face Pack

2129 graphite, 2140 heathered oatmeal
Retail price: ~~\$106.97~~ **\$97.99**





Absorbent and quick-drying

So you can use them again and again before laundering!



Body Towels BacLock® OEKO-TEX®

Beautiful, warm and lightweight microfiber takes pampering to the next level. When wet, BacLock® goes to work to protect the cloth from odor-causing bacteria. Velvety soft and cozy, they're highly absorbent and fast drying, so they're ready to wrap you in comfort again quickly.

Bath Towel
140 cm x 70 cm / 55.12" x 27.56" \$51.99
Hand Towel
70 cm x 35 cm / 27.56" x 13.78" \$21.99

	graphite	teal	denim	graphite/ vanilla	teal/ vanilla
Bath Towel	309025	309024	308901	308908	308903
Hand Towel	309006	309002	308701	308708	308703



save with sets

Towel Set
1 each: Hand Towel, Bath Towel, Body and Face Pack
Color options shown on page 11.
Retail price: ~~\$\$\$99.97~~ **\$\$\$90.99**

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.



309104
denim†



309034
eggplant



309019
graphite



760003
heathered
oatmeal†



760000
mushroom†



309026
sea mist

Chenille Hand Towel BacLock®

Not your ordinary hand towel, our plush and thirsty chenille microfiber inhibits bacterial odor, mold and mildew growth within the towel, thanks to the exclusive BacLock® technology. The convenient hanger makes it perfect for anywhere there may be wet, messy hands.

12.2 cm x 38 cm / 4.8" x 14.96" \$30.99

Forever Bottle with Foaming Hand Wash Dispenser

The frosted glass and sleek, brushed nickel pump add elegance while the earth-friendly bottle helps reduce plastic consumption. Includes slip-resistant silicone sleeve. *Handle with care.*

355 ml / 12 fl. oz. 600700 white \$19.99



†Made of recycled microfiber yarn. *BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.

Skin-loving
comfort

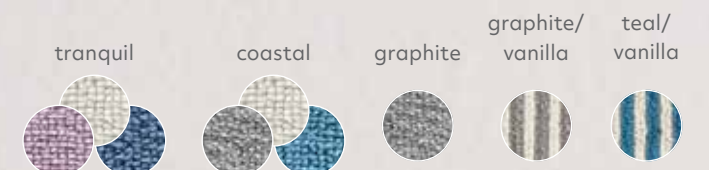
Cloths so soft, you'll never want to use anything else!



Body and Face Pack BacLock® OEKO-TEX®

The ultimate cleansing cloth. Using only water, no soap required, they're gentle on skin yet tough on dirt. Super-soft microfiber pampers skin as you cleanse.

32 cm x 32 cm / 12.6" x 12.6" \$25.99 pack of 3



	tranquil	coastal	graphite	graphite/ vanilla	teal/ vanilla
Body and Face Pack	309049	309047	309045	308052	308061
Towel Set	2135	2134	2133	2136	2137
	tranquil body and face pack, denim hand and bath towels	coastal body and face pack, teal hand and bath towels			

save with sets

Towel Set

1 each: Hand Towel, Bath Towel, Body and Face Pack

Retail price: ~~\$99.97~~ **\$90.99**

Freshness: night after night

Our luxuriously silky Sheets and Pillowcases are more durable than cotton, and they're moisture-absorbing and vegan, too. Best of all, BacLock* helps keep them fresher longer!

Pillowcases

Standard 78.74 cm x 53.34 cm / 31" x 21"
309400 cloud, 309404 grey (with envelope enclosure)
\$46.99 set of 2

King (with envelope enclosure) 101.5 cm x 53.5 cm / 40" x 21"
309402 cloud \$51.99 set of 2

Flat Sheet

Queen 248.9 cm x 243.8 cm / 98" x 96"
309450 cloud \$119.99

Fitted Sheet

Fits standard queen-sized mattresses up to 40.6 cm / 16" deep.
309452 cloud \$129.99

save with the set

Sheet Set

1 each Queen: Flat Sheet, Fitted Sheet
1907 cloud Retail price: ~~\$249.98~~ **\$239.99**



309404
grey



VEGAN



ODOR
INHIBITING



FRESHER
LONGER



2-YEAR
WARRANTY

- "Silky" doesn't mean "silk." Our vegan Sheets and Pillowcases have no animal-derived materials.
- BacLock* solely protects the cloth from odor.
- Our fantastic two-year Norwex Microfiber warranty covers any problem outside of normal wear and tear. Our goal is your complete satisfaction.

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.



Mattress Cleaner

Powered by biodegradable ingredients and a probiotic blend that creates enzymes on contact with soils, this formula removes organic materials with ease. Provides a deep cleaning of body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture. Dermatologist-tested; suitable for sensitive skin. USDA certified 54% biobased.

355 ml / 12 fl. oz. 600008 \$32.99



Forest friends delight

Keep them clean at home and on the go with super-soft microfiber in fun designs!

Kids Hooded Towel BacLock® OEKO-TEX®

Wrap them in the warmth of our soft, cuddly microfiber with woodland pals to cheer them on. BacLock® protects the cloth by winning the fight against odor-causing bacteria in the cloth, helping it to stay fresher longer.

89 cm x 89 cm / 35" x 35"
730004 sage with woodland hood \$44.99



Kids Pet To Dry BacLock® OEKO-TEX®

These cuddly chenille microfiber hand towels will inspire your kids to wash and dry their hands every time! The BacLock® agent protects the towel from odor, and the convenient hanger makes it easy to hang anywhere. *Not to be used as a toy.*

11 cm x 35 cm / 4.3" x 13.8"
761007 fox \$27.99
shown on page 16: 309016 grey kitten \$19.99
309039 green dragon, 309018 purple unicorn \$27.99



All-Around Kids Blanket BacLock® OEKO-TEX®

Naptime, playtime or changing time, this super-soft, suede-like microfiber blanket is always ready. Kids love the adorable woodland print on one side, and it stores nicely in the Carrying Wristlet, so it goes everywhere. BacLock® helps keep the blanket fresher longer.

Blanket 127 cm x 115 cm / 50" x 45.3"
Carrying Wristlet 27 cm x 19 cm / 10.6" x 7.5"
315004 woodland/cream \$69.99



Kids Body and Face Pack BacLock® OEKO-TEX®

A little smaller than our full-size Body and Face Pack, these super-soft cloths gently get children clean from head to toe. Set of three means there's always one handy!

20 cm x 20 cm / 7.87" x 7.87"
309095 graphite, vanilla, sage \$19.99 set of 3

gift with purchase



save with the set

Kids Woodland Set

Kids Tote Bag includes convenient blank gift tag, perfect for adding a personal touch.

1 each: Kids Hooded Towel, Kids Body and Face Pack, Kids Pet To Dry, fox; and Kids Tote Bag (32 cm x 16 cm x 36.5 cm / 12.6" x 6.3" x 14.3")

2323 Retail price: ~~\$92.97~~ **\$85.99**

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.



Kids Pet To Dry available on page 15.



Chenille Pet BacLock®

Your little ones will love this pillow's plush, fluffy textures; you'll love that it's made from new remnants left over when making Norwex Microfiber products. *Not for use by children under 2. Not for use in cribs, strollers, playpens, prams or cots.*

30 cm x 21 cm x 16 cm / 11.8" x 8.3" x 6.3"
357094 seal \$39.99

Kids Towel BacLock® OEKO-TEX®

Fun, bright colors meet plush fluffiness! BacLock® inhibits odor within the towel. Handy loop for quick-dry hanging.

120 cm x 70 cm / 47.24" x 27.56"
309008 royal blue with orange trim
308601 yellow with teal trim \$39.99

Kids Bath Sponge BacLock®

Super-soft microfiber in eye-catching colors gently gets kids clean, and the elastic strap helps them (or you) stick with the job!

12 cm / 4.72" diameter
309038 teal, 309037 yellow \$10.99

*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.



Pet Mitt BacLock®

Use our super-soft microfiber mitt wet to gently lift dirt. Use dry to remove loose hairs. Great for wiping and drying muddy paws at the door. Stitching between fingers provides extra control.

22 cm x 30 cm / 8.7" x 11.8"
309302 graphite \$22.99

Pet Towel BacLock®

This ultra-absorbent towel makes bath time easy! Just slip your hands into the convenient, built-in pockets to gently yet securely hold and dry your pets after washing them.

60 cm x 100 cm / 23.6" x 39.4"
309301 graphite \$42.99



Built-in hand pockets help hold your pet as you dry her.

Wrap them in love, not harmful chemicals

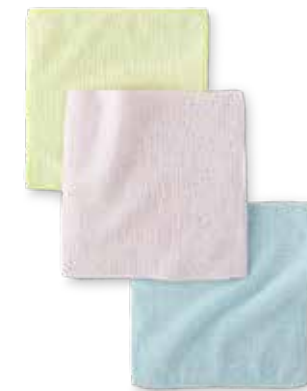
Safer products to keep them clean and dry bring peace of mind for you.



Baby Bib Set BacLock® OEKO-TEX®

Soft, extra-absorbent, machine-washable bibs constructed of Norwex Microfiber with BacLock®. Adjustable snaps allow for expansion as baby grows. 0-24 months.

12 cm / 4.72" 309032 graphite with gingham trim \$29.99 set of 3



Baby Body Pack BacLock® OEKO-TEX®

Smaller versions of our standard size Body and Face Cloths, these super-soft cloths are ideal for delicate skin of babies and toddlers. They also make wonderful diaper or wet wipes with no added chemicals.

20 cm x 20 cm / 7.87" x 7.87"
309031 pastel colors \$19.99 set of 3



4-in-1 Kids Wash BacLock® OEKO-TEX®

Body wash, bubble bath, shampoo and conditioner; gentle and safe on children's skin and hair. Tear-free and free from parabens, sulfates, phthalates, gluten and synthetic fragrances. USDA certified 87% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

236 ml / 8 fl. oz. 403066 \$20.99







Optic Scarf

Super-soft microfiber easily cleans glasses, cell phone screens, jewelry and other accessories as it removes oil, dirt, dust, lint and grime – all without scratching.

40 cm x 22 cm /
15.74" x 8.66"
\$19.99

blue
stripes
E30356

While supplies last. Additional limited-edition colors and sizes available online.

- 
 bird
305206
- 
 dots
305209
- 
 ikat
305210
- 
 snake print
E30351
- 
 cordovan
E30419
- 
 wisteria
stripes
E30427

BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.



Tech Cleaning Cloth and Case

Silky microfiber on smooth side removes fingerprints and smudges from TVs, computers, tablets, phones and more. Silicone dots on the other provide non-slip grip and control. Includes metal carrying case. *Follow manufacturer's guidelines for cleaning screens.*

35 cm x 35 cm / 13.8" x 13.8"
305018 tech blue \$25.99 with case



Mini Microfiber Variety Pack (MVP)

BacLock. OEKO-TEX®
At a little less than half the size of our full-sized cloths, the mini versions of our top-sellers, EnviroCloth, Window Cloth and Body and Face Cloth, are great for all kinds of on-the-go cleanups.

16 cm x 16 cm / 6.3" x 6.3"
300211 teal, amethyst with graphite trim,
graphite \$21.99 set of 3 cloths

save with the set

Grab-n-Go MVP Set
1 each: Grab-n-Go Wristlet,
Mini Microfiber Variety Pack (MVP)
2338 charcoal, 2337 turquoise
Retail price: ~~\$36.98~~ **\$31.99**

Always workin'
And there when you need them!



Active Towel with Mesh Bag BacLock. OEKO-TEX®

Super-absorbent, suede-like microfiber is a must for those on the move. Take it along when exercising, playing sports, hiking, biking, yoga and more. Dries quickly and perfect for beach, pool, travel and camping. Includes convenient mesh carrying pouch.

Large 172.7 cm x 61 cm / 68" x 24" 306005 blue \$54.99
Small 81.3 cm x 38.1 cm / 32" x 15" 306007 blue \$26.99



Grab-n-Go Wristlet BacLock. OEKO-TEX®

The perfect travel companion for carrying Norwex skin and body care products, microfiber and much more. Two pockets; handy strap; 100% recycled polyester. Hand wash. 60-day warranty.

21 cm x 12.5 cm / 8.27" x 4.92" strap: 12.7 cm / 5"
354302 charcoal, 354301 turquoise \$14.99



Yoga mat not included.

Large Active Towel

What could joining Norwex mean for you?

A lot, actually. See what's in it for you when you share a cleaner, safer, better way of living with your friends and family!

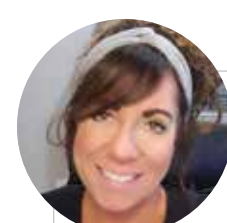


Norwex has given me the opportunity to give back! By introducing Norwex to homes, I'm not only impacting one home at a time, I'm educating future generations on the importance of using safer cleaners, etc. in their homes. I love the Chenille Hand Towel! Why? It's so thick, absorbent and has an embedded micro silver agent that helps self-cleanse the cloth in between uses, which keeps it fresh longer. A win-win for all!

Alicia Bortner
Sales Leader, IA
Creating Safe Havens for 5 years



See page 10.



I'm so blessed for the opportunity Norwex has provided for our family! With three daughters who watch everything I do, reducing chemical exposure to my skin is a big deal. So I was excited when our new Complete Skin Care Set came out. It's brought our skin back to life! I love the glow and texture it leaves and how it allows for makeup to go on so smoothly. Our skin feels alive, fresh and glowing again!

Jessica Montagiani
Vice President Sale Leader, WV
Creating Safe Havens for 10 years



See page 26.



After being diagnosed with lymphoma, I made it my mission to raise awareness about toxic chemicals in our homes. As a Norwex Consultant I could work on my own terms, even during chemo. It was a blessing to be able to attend appointments – and the support I received from fellow Consultants was incredible. My favorite product is our Mop System. It easily removes everything from crumbs to pet fur. And most importantly, it's chemical-free – just our pads and water!

Marcia Coleman
Sales Leader, KS
Creating Safe Havens for 4 years



See page 43.

*This Starter Kit is provided at no charge, except for \$9.99 shipping and handling plus tax where applicable, to a new Consultant who generates sales of at least \$1,000 within the first 30 days or \$2,000 within the first 90 days of enrollment. A new Consultant who fails to satisfy this criteria will be billed \$200 plus tax. Kit contents subject to change.



Safer ingredients, cleaner formulas

The result? Flawless perfection for every skin type.

Cleansing Facial Powder

Just add water. This powder-to-foam cleanser removes daily buildup, instantly revealing smoother, healthier-looking skin. Nordic antioxidants and prebiotics nourish and protect; natural extracts and enzymes gently exfoliate. Lightweight powder formula and refillable packaging save money and reduce waste. USDA certified 93% biobased. *Contains nut-derived ingredients (palm nut, coconut).*

45 g / 1.58 oz. 600313 \$39.99 600314 Refill \$29.99

Renewing Eye Cream

Awaken and brighten the delicate eye area. Infused with glacial water, vitamin C, probiotics, hyaluronate and Nordic antioxidants, this gel-cream provides a brighter, revitalized appearance, hydrating your skin so you look more rested and relaxed. USDA certified 89% biobased. *Contains nut-derived ingredients (palm nut).*

15 ml / .5 fl. oz. 403838 \$49.99 403839 Refill \$39.99

Hydrating Moisturizer

This silky, lightweight gel-cream hydrates, protects, renews and smooths. Hydrating glacial water, probiotics, hyaluronate and a rich blend of Nordic antioxidants support your skin's moisture barrier, leaving you looking and feeling smoother, nurtured and glowing. USDA certified 85% biobased. *Contains nut-derived ingredients (palm nut).*

50 ml / 1.69 fl. oz. 403842 \$59.99 403843 Refill \$49.99



Check out our complete four-step regimen –
cleanse, treat, moisturize, protect!



Personal Care

Reducing chemicals in everyday lives starts right where you are, with the skin you live in.



Rejuvenating Serum 

This multitasking serum provides essential nourishment and targeted moisturization for a youthful, healthy-looking complexion. A powerful combination of peptides, glacial water, niacinamide and Nordic antioxidants reduces visible signs of aging as it works to brighten skin and improve elasticity. *Contains nut-derived ingredients (palm nut, coconut).*

30 ml / 1 fl. oz. 403834 \$69.99
403835 Refill \$59.99

Illuminating Oil  

Protects and hydrates your skin for a dewy, more radiant glow with 15 skin-healthy oils plus arctic cloudberry. Great for beards and cuticles too. USDA certified 100% biobased. *Contains nut-derived ingredients (palm nut, macadamia nut, coconut).*

15 ml / .5 fl. oz. 600311 \$54.99

Protect + Prevent Mineral Facial Sunscreen  

Damage from the sun, air pollution, even blue light, can all take a toll, causing premature wrinkles and too-early age spots. Use this sheer, mineral-based SPF 30 sunscreen under makeup or alone every day to guard against damaging UVA/UVB rays, pollution and blue light for healthier, younger-looking skin. Hydrating, lightweight, fast-absorbing and non-sticky, it rubs evenly into skin and is perfect for layering over skin care products. Free from octinoxate and other chemical filters; reef-friendly. USDA certified 72% biobased. *Contains nut-derived ingredients (coconut, palm nut, argan).*

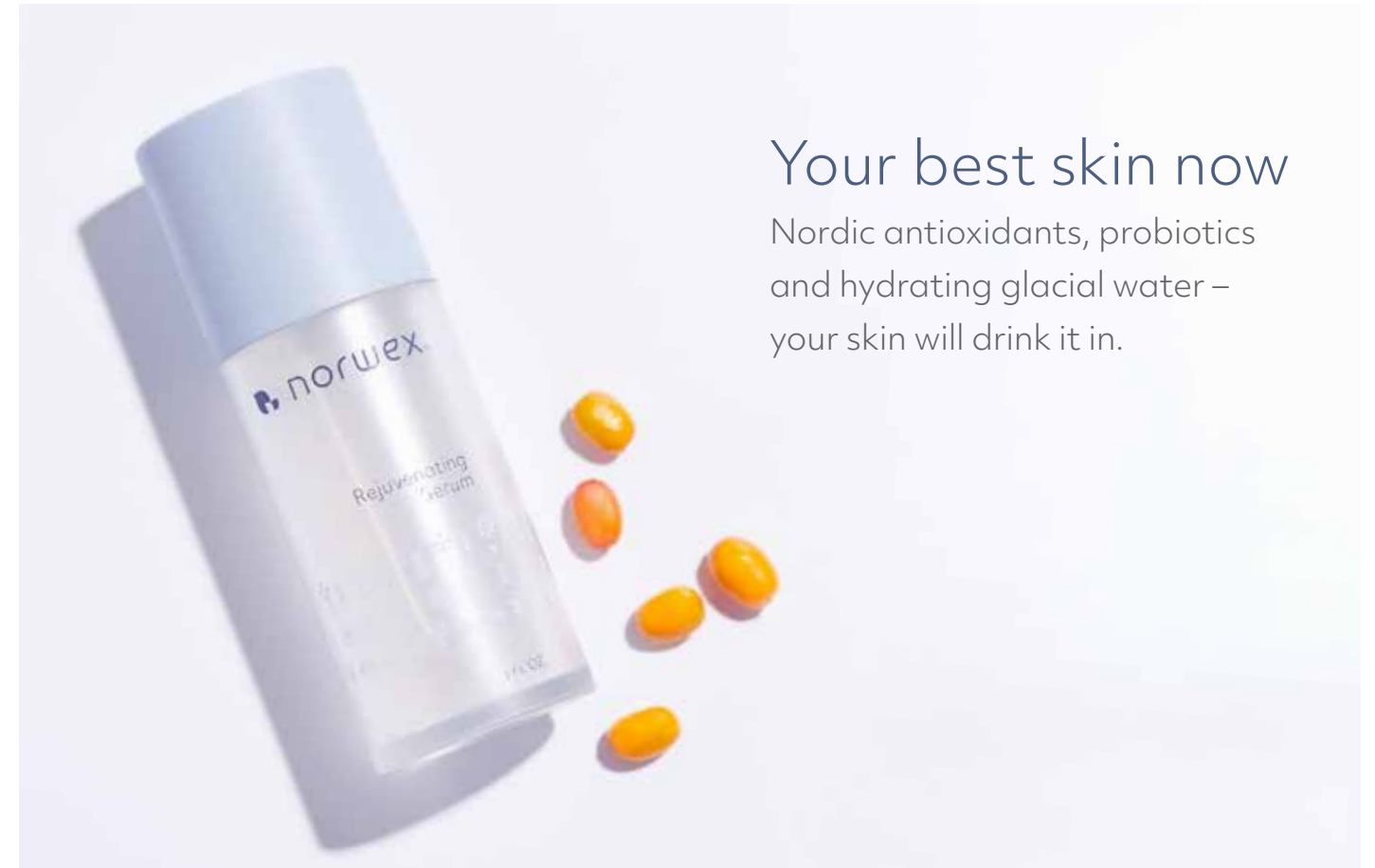
50 ml / 1.7 fl. oz. 403802 \$45.99



want to save money?

Join AutoSave to receive a discount on recurring orders.

See page 52 for details!



Your best skin now

Nordic antioxidants, probiotics and hydrating glacial water – your skin will drink it in.



Better for people, the planet and your pocketbook

Money-saving, refillable
skin care options!

- Uniquely designed refills – and outer packaging made from OceanBound Plastic!
- Easy to twist off and replace
- Reuse the forever cap and bottle indefinitely



Complete Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream, Rejuvenating Serum, Illuminating Oil, Protect + Prevent Mineral Facial Sunscreen and Mini Ultra-Plush Face Cloth (20 cm x 20 cm / 7.87" x 7.87")

2321 Retail price: ~~\$320.94~~ **\$295.99**



gift with purchase

both sets include a
Mini Ultra-Plush
Face Cloth

Essentials Skin Care Set

1 each: Cleansing Facial Powder, Hydrating Moisturizer, Renewing Eye Cream and Mini Ultra-Plush Face Cloth (20 cm x 20 cm / 7.87" x 7.87")

2320 Retail price: ~~\$149.97~~ **\$138.99**

I'll take it!

Our new Carryall Bags easily
store everything you need.

new Carryall Travel Bag ^{BacLock}

Keep your personal care products handy and stylishly organized at home and on the go. Secure pockets are big enough for full-sized versions of Norwex personal care products, and a convenient zippered pocket holds other necessities. Unzips to lie flat for easy packing; hang from handles to save space on countertops.

28 cm x 11.5 cm x 21.5 cm | 11" x 4.5" x 8.5"
362001 trees \$64.99

new Carryall Half-Moon Bag ^{BacLock}

This cute zippered pouch holds toiletries, makeup, lip balm and more and easily tucks away in your backpack, purse or luggage. Water-resistant inside pocket holds a wet or dry Mini Ultra-Plush Face Cloth for quick touchups on the go.

20.3 cm x 7 cm x 12.7 cm | 7.99" x 2.75" x 5"
360112 birch lines \$44.99



save with the set

Carryall Bag Set

1 each: Carryall Travel Bag, Carryall Half-Moon Bag

2352 Retail price: ~~\$109.98~~ **\$98.99**

BacLock is an antimicrobial agent solely intended to protect and self-clean the material by inhibiting growth of odor-causing bacteria, mold and mildew.



A gentle cleanse

Norwex Microfiber feels so good and works so well, you'll wonder what you ever did without it!



Dual-Sided Makeup Removers BacLock® OEKO-TEX®

Remove makeup with water alone. Fluffy side removes foundation; the suede-like microfiber side easily removes eye liner, mascara, lipstick and more. Includes zippered Mesh Laundry Bag and Carrying Bag. *Carrying Bag comes in four assorted patterns, selected at random.*

Cloths 10 cm x 13 cm / 3.9" x 5.1"
 Mesh Laundry Bag 20 cm x 22 cm / 7.87" x 8.66"
 Carrying Bag 16.5 cm x 20 cm / 6.5" x 7.87"
 306104 graphite \$35.99 set of 5



Facial Pads BacLock®

Replace cotton balls with these double-sided pads. Dampen with water to gently cleanse delicate skin. Includes zippered Washing Pouch.

Facial Pads 5.7 cm x 5.7 cm / 2.25" x 2.25"
 Washing Pouch 12.7 cm x 12.7 cm / 5" x 5"
 309072 purple \$18.99 set of 5



Scrubby on the opposite side.

Exfoliating Facial Mitt BacLock®

Gentle buffing side removes dead skin cells, and the soft, suede-like microfiber side gently cleanses. Use twice weekly to complement your skin care routine.

11.5 cm x 14.8 cm / 4.5" x 5.8"
 309074 teal \$13.99



Makeup Removal Cloth Set BacLock® OEKO-TEX®

Using only water, these ultra-soft, suede-like microfiber cloths gently remove all types of makeup without soap or harsh cleansers. Perfect for mature and sensitive skin, too.

20 cm x 20 cm / 7.87" x 7.87"
 306100 blue, purple, green \$22.99 set of 3

Soft microfiber on the opposite side.



Body Scrub Mitt BacLock®

Reveal smooth, glowing and beautiful skin! The ultra-soft microfiber side cleanses and the scrubby side exfoliates, removing dead skin cells from hard-to-reach spots.

16.3 cm x 20 cm / 6.4" x 7.8"
 309092 graphite \$14.99

Scrubby microfiber deeply cleanses and removes buildup and impurities.



Back Scrubber BacLock®

Ultra-soft microfiber on one side and mesh on the other gently cleanse and exfoliate. Two-handed, easy-grip design minimizes twisting and turning.

13 cm x 65 cm / 5.1" x 25.6"
 309091 graphite \$21.99

Your age? Keep them guessing!

Powerful plant-based nutrients hydrate, refresh and fight the signs of aging.

Naturally Timeless Skin Care Collection

Four products deliver a unique blend of apple stem cells, algae extract, shea butter, jojoba seed, sweet almond and olive fruit oils to combat the appearance of wrinkles and fine lines. Each contains nut-derived ingredients, including Inca peanut, coconut, palm nut.

Naturally Timeless Anti-Gravity Night Cream

This hydrating blend reduces the appearance of fine lines and wrinkles. Also contains almond, shea nut.

50 ml / 1.69 fl. oz. 403086 \$61.99

Naturally Timeless Firming Facial Serum

Visibly firms and smooths skin for a more youthful appearance.

50 ml / 1.69 fl. oz. 403091 \$61.99

Naturally Timeless Radiant Eye Cream

Helps reduce the visible appearance of dark circles, fine lines and under-eye puffiness for a more youthful, radiant look. Also contains shea nut.

15 ml / .5 fl. oz. 403096 \$31.99

Naturally Timeless Day Cream

Defends against wrinkles, seals in moisture and boosts your skin's radiance. Also contains almond, shea nut.

50 ml / 1.69 fl. oz. 403081 \$61.99

save with the set

Naturally Timeless Set

1 each: Firming Facial Serum, Anti-Gravity Night Cream, Day Cream, Radiant Eye Cream

1415 Retail price: ~~\$217.96~~ **\$196.99**



want to save money?

Join AutoSave to receive a discount on recurring orders.

See page 52 for details!



Body Balm

Quickly glide away chapped, dry skin on heels, elbows, hands and knees. Our gluten-free, super-emollient balm blends rich, organic ingredients to hydrate rough, cracked skin. USDA certified 98% biobased. Contains nut-derived ingredients (shea nut).

77 g / 2.75 oz. 403170 \$20.99

Timeless Relaxation Rescue Gel

Enjoy a sense of calm and relaxation as organic rosemary, arnica and Devil's claw glide onto pressure points in the neck, temples and shoulders. It's a tingling sensation that soothes and refreshes.

40 ml / 1.35 fl. oz. 403123 \$17.99



Lip Balm

Soothe, moisturize and protect with our naturally flavored balm. It's USDA certified organic and gluten-free with none of the harmful chemicals found in petroleum-based products. Contains nut-derived ingredients (shea nut).

8 g / 0.28 oz. black raspberry 403192 \$9.99

Timeless Lip Balm

Quickly moisturizes, conditions and protects dry, chapped lips. Includes organic aloe vera and coconut oil. Gluten- and paraben-free. Contains nut-derived ingredients (coconut, palm nut).

4.3 g / .15 oz. 403190 \$6.99

Start fresh

Effective personal care shouldn't mean harmful chemicals. Norwex helps you begin every day more safely!



Lyseré™ Prebiotic Deodorant

Prebiotics work with your skin's ecosystem to fight odors from sweat and bacteria. Enzymes help degrade odor-causing compounds while aloe vera and witch hazel cool, refresh and soften your skin. Enjoy long-lasting protection (up to 48 hours) plus well-hydrated, protected and healthy-looking skin. *Contains nut-derived ingredients (palm nut, coconut, shea nut).*

64 g / 2.25 oz. 600247 lavender/coconut \$19.99

Crystal Deodorant

Natural mineral salts help stop odor from bacteria and sweat. Odorless, non-sticky and non-staining, it provides all-day freshness and confidence without clogging pores. Great for feet, too. Moisten before each use.

Approx. 75 g / 2.65 oz. 403600 \$14.99

Lyseré Body Wash

Our moisturizing oil-to-foam formulation leaves skin nourished and smooth. With Nordic lingonberry and bilberry extract. *Contains nut-derived ingredients (palm nut, coconut).*

237 ml / 8 fl. oz. 600208 \$19.99



Something to smile about

Oral care products to help you beam brighter.

Lyseré Probiotic Whitening Toothpaste

This triple-acting toothpaste deep cleans and whitens your teeth, freshens your breath and supports oral health. The probiotic *L. paracasei* and xylitol help balance your oral microbiome; activated white binchotan charcoal gently removes unhealthy buildup and surface stains. Essential oils naturally freshen breath. Sugarcane bioplastic tube. USDA certified 99% biobased. *Contains nut-derived ingredients (coconut, palm nut).*

113 g / 4 oz. 403812 mint \$13.99

Adult Silver Care Toothbrush

Help reduce plastic waste by replacing the refill base rather than the entire brush. Choose either medium or soft bristles for gentle, effective cleaning. One replacement refill included. *Not recommended for individuals requiring assistance brushing their teeth or children under age three.*

green lt. blue



Soft	354052	354053
Medium	354062	354063

\$21.99 one toothbrush and one refill

354051 soft refill, 354061 medium refill
\$15.99 set of 2 refills





Get healthier hair today – watch the video!



new Volumizing Dry Shampoo



Lengthen time between hair washings while refreshing your roots and scalp. This aerosol-free, spray-on dry shampoo extends your hairstyle, absorbs oil and conditions the scalp, increasing gloss, strength and volume. Includes scalp- and hair-loving ingredients and upcycled rice powder. Great for home, on the go and those days when there's no time to wash your hair as normal. Natural coconut fragrance. USDA certified 100% biobased.

30 g / 1.06 oz. 600316 \$45.99



Shiny, silky, gorgeous hair!

Lysere™ Nourishing Hair Care

Our salon-quality line is formulated by hair care experts to support hair and scalp health. Nutrient-rich, each product contains our plant-based Nordic Antioxidant Complex featuring juniper, sea buckthorn and red algae. Scented by an essential oil blend, free from harmful chemicals and gentle enough for daily use on all hair types. *Contains nut-derived ingredients (coconut, palm nut, shea nut).*

Lysere Nourishing Shampoo

Deep cleans and leaves hair soft, smooth and shiny. Pro-Vitamin B-5 helps lock in moisture.

355 ml / 12 fl. oz. 403820 \$25.99

Lysere Nourishing Conditioner

Lightweight yet deeply moisturizing. Helps detangle hair, improve manageability and soften hair cuticles to seal in moisture. Shea butter provides shine. USDA certified 78% biobased.

355 ml / 12 fl. oz. 403821 \$25.99

Lysere Hair Protecting Spray

Lightweight spray forms an invisible screen to help protect hair from pollution, UV rays and heat damage as it increases shine and hydration.

118 ml / 4 fl. oz. 403822 \$17.99

Lysere Deep Conditioner & Mask

Two-in-one formula penetrates to restore moisture, bringing silky softness to brittle, damaged hair. Use weekly or biweekly, or for especially dry hair use as your daily conditioner. USDA certified 81% biobased.

120 ml / 4 fl. oz. 403832 \$15.99

Our Lysere hair care products are

- Made with plant-derived ingredients
- Vegan (absolutely no animal products)
- Dermatologist-tested
- Gluten- and paraben-free
- Formaldehyde-free
- Synthetic dye- and fragrance-free
- Not tested on animals
- Scented by an essential oil blend



381001 light blue



381004 vanilla

Hair Wrap ^{BacLock} OEKO-TEX®

Super-absorbent, lightweight microfiber quickly absorbs up to 75% of the water from your hair. Less blow drying means less energy used, as well as healthier hair!

One size fits most. \$29.99

save with the set

Lysere Nourishing Hair Care Collection

1 each: Nourishing Shampoo, Conditioner, Deep Conditioner & Mask, Hair Protecting Spray

2106 Retail price: ~~\$85.96~~ \$77.99



BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.

Your journey to a safer haven starts here

Reduce over 80 chemicals in your home with our Safe Haven 5 Set.* It has everything you need to help you save money and create a healthier environment for your family.

Start your set with our base of four products...



Window Cloth
See page 41.

EnviroCloth®
See page 40.

Dusting Mitt
See page 51.

Norwex
CLEANING PASTE
PÂTE NETTOYANTE
See page 40.

and complete your Safe Haven 5 Set with one of our detergents



- Ultra Power Plus™ Laundry Detergent** 1 kg / 2.2 lbs 1905
Set retail price: ~~\$139.95~~ **\$123.99**
- Liquid Laundry Detergent, lavender** 460 ml / 15.6 fl. oz. 2308
Set retail price: ~~\$146.95~~ **\$131.99**
- Liquid Laundry Detergent, unscented** 460 ml / 15.6 fl. oz. 1919
Set retail price: ~~\$146.95~~ **\$131.99**
- Eco-Wash Laundry Detergent Strips** 36 strips 2145 fresh blossom
Set retail price: ~~\$137.95~~ **\$121.99**




Home Care

Truly cleaning your home involves more than just removing dirt and grime. It's making sure that harmful chemicals never touch anything your family touches.


*The Safe Haven 5 Set and water reduce over 80 chemicals typically used in your home. Based on a comparison of Norwex Safe Haven 5 to 18 retail brand cleaning products, 2020. NORWEX.COM

We set the standard for microfiber performance

Save time and money and help the earth

With Norwex Microfiber, you can eliminate harmful, chemical-laden cleaners plus all those single-use disposables like paper towels, floor pads and wipes. That's great for the environment and your budget, saving you about \$600 a year.* Look for this symbol  denoting products containing recycled content. They've saved millions of bottles from the landfill. And with no more lugging around totes or switching cleaners for every project, you'll save a lot of time, too.

Our exclusive BacLock self-cleans

Look for the logo . Norwex Microfiber products containing BacLock self-clean within 24 hours when wet!† This exclusive micro silver agent protects the cloth by inhibiting odor in the cloth, which means it's ready to use again and again. Between washes, hand wash slightly dirty cloths with your favorite Norwex detergent or Dish Soap under warm running water, rinse thoroughly and hang to dry.

STANDARD 100 by OEKO-TEX®

When you see OEKO-TEX® you can be sure that every component – from yarn and dyes to trim and label – has been certified free from harmful substances.



All Norwex Microfiber products carry a two-year warranty. For details please visit:
https://norwex.com/en_US/pages/product-guarantee.

Mechanical versus chemical cleaning

Instead of relying on chemicals, Norwex harnesses the physical power of our densely woven, superfine microfiber and water alone to easily and thoroughly clean any surface. You get an immaculate clean while reducing your use of harmful chemicals that can affect your family's health.

- Physically removes up to 99% of bacteria from surfaces – using only water†
- Loosens and lifts the most stubborn dirt, grease and debris with water only – no harmful chemicals required
- When used dry to dust, the electrostatic charge within the cloth picks up and holds everything
- A mere 1/200th the thickness of a hair, extra-dense, superfine fibers provide maximum absorption and effectiveness
- Absorbs up to 7 times its weight in water
- One EnviroCloth® has more than 10 million feet of fiber for more effective cleaning power
- Our BacLock antimicrobial agent self-cleans the cloth, helping to keep it fresher longer**

*TheNest.com, "How Much Money Does an Average Family Spend on Cleaning Products in a Year?" June 30, 2018. **BacLock. This graphic is noted throughout the catalog to differentiate those products that contain BacLock, an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew. †When following proper care and use instructions, page 81.
IMPORTANT NOTE: Some surfaces and finishes can be easily damaged. Please always test Norwex Microfiber on an inconspicuous spot first. Do not use microfiber (except Norwex Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.

Microfiber + water = all you need

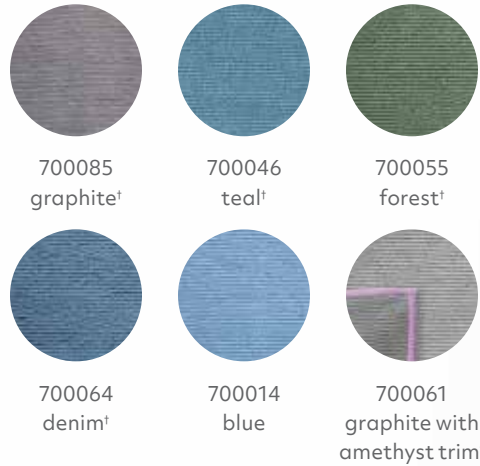
Don't bother with expensive, chemical-laden cleaners or wasteful paper towels. Our powerful microfiber is safer for your family and better for the environment!

EnviroCloth® BacLock® OEKO-TEX®

It's your all-purpose, go-to cloth for cleaning everything! Densely woven, superfine Norwex Microfiber physically removes up to 99% of bacteria from surfaces with water alone.** Use wet or dry.

35 cm x 35 cm / 13.78" x 13.78" \$22.99

Using the EnviroCloth and water can eliminate 53 chemicals that may be in your home.***



save with the set

Basic Package

1 each: Window Cloth, EnviroCloth
new 800022 amethyst/graphite,
 800016 leaves/teal, **new** 2357 palm/forest

Retail price: ~~\$46.98~~ **\$43.99**

Save with the set. EnviroCloth, Window Cloth and Cleaning Paste are part of our top-selling Safe Haven 5 Set. See page 37.

Cleaning Paste ☼

Norwex Microfiber + water is amazing, but when you need a little more scour power, Cleaning Paste works to tackle tough grime, rust stains, scuff marks, permanent marker and more to get surfaces sparkling clean. Use with a damp EnviroCloth and lather well. *Not for use on brushed stainless steel or special coatings. Always test on an inconspicuous place first.*

200 ml / 6.76 oz. 403500 \$36.99

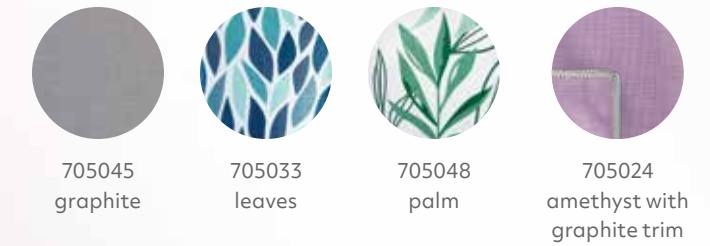


*BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.
 When following proper care and use instructions. *Based on a comparison of Norwex Microfiber products to 18 retail brand cleaning products, 2020.
 †Made of 70% recycled microfiber yarn (two 500 ml plastic bottles). ♻️

Window Cloth BacLock® OEKO-TEX®

Silky, tightly woven microfiber polishes windows, mirrors and other shiny objects for a streak-free clean. Pair it with the EnviroCloth for chemical-free cleaning throughout your home.

45 cm x 45 cm / 17.72" x 17.72" \$23.99



Window Cloth Mitt BacLock®

Take control of dirty windows, mirrors and more! Tightly woven Norwex Microfiber polishes shiny surfaces to a sparkling shine fast, wet or dry. Middle stitching and double-sided design provide control and flexibility, plus a handy foam layer adds scrubability.

22 cm x 15.5 cm / 8.66" x 6.10" 716001 leaves \$26.99

BacLock* helps keep the cloth fresher longer.



Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.

Which mop fits your space?

No matter the size of your home, “mopping” shouldn’t mean coating your floors in harmful chemicals or filling landfills with expensive floor-cleaning pads. A Norwex Mop System and a little water is a simpler, better way to keep things clean for your family – and the planet.

A step up from the rest

- Up to 82% recycled microfiber yarn in our mop pads helps keep plastic bottles out of landfills.
- Densely woven, superfine Norwex Microfiber physically removes up to 99% of bacteria from a surface using only water when following proper care and use instructions.
- Super-durable mop pads, base and handle can be used for years, saving you money over single-use pads and chemical-laden cleaning solutions.



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!



1. The Fan Favorite

Sized just right for most every home, the Mop Starter System quickly cleans floors, walls and windows with water alone.

Superior Mop Starter Systems

- 1 Telescopic Mop Handle
- 1 Large Mop Base
- 1 Large Dry Superior Mop Pad
- 1 Large Wet Mop Pad

- 2122 graphite/black
- 1209 blue/green
- 1809 Nordic Naturals (with champagne and rose quartz mop pads.)



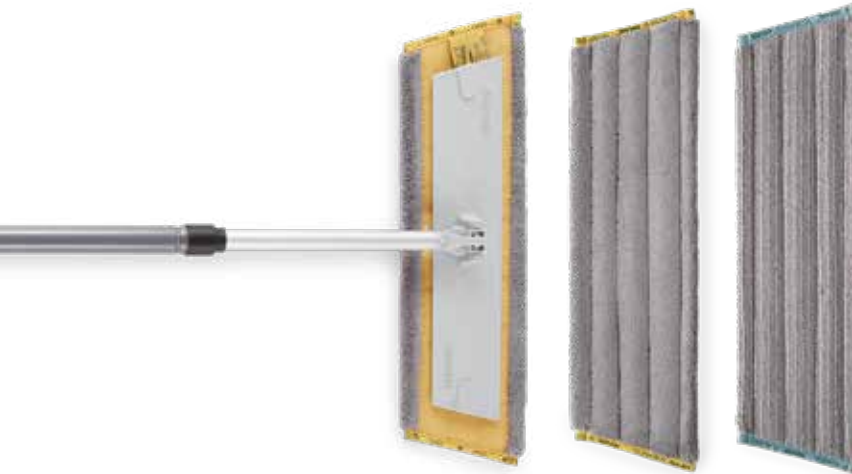
Retail price: ~~\$145.96~~ **\$130.99**



Superior Mop Starter System with Rubber Brush

- 2123 graphite/black
- 2110 blue/green
- 2111 Nordic Naturals

Retail price: ~~\$163.95~~ **\$146.99**



2. The Small & Cozy

The Mini Mop System is perfect for smaller homes, apartments, dorm rooms – even campers and travel trailers.

Superior Mini Mop System

- 1 Telescopic Mop Handle
- 1 Small Mop Base
- 1 Small Wet Mop Pad
- 1 Small Dry Superior Mop Pad

- 2124 graphite/black
- 1210 blue/green

Retail price: ~~\$120.96~~ **\$110.99**



Great with our Hand-Held Cleaning and Squeegee Systems, page 50.



3. The Open & Airy

The XL Mop System is ideal for larger homes and open floor plans since it's 30% wider to cover spacious areas more quickly.

XL Mop System

- 1 Telescopic Mop Handle
- 1 XL Dry Superior Mop Pad
- 1 XL Wet Mop Pad
- 1 XL Mop Base

2211 graphite/black
Retail price: ~~\$182.96~~ **\$162.99**



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!



Clean faster

Keep a handy water supply right at your fingertips.

Spray Mop Attachment

This water reservoir easily attaches to all Norwex Mop Systems, allowing you to spray your floor whenever needed as you mop. Hold mop handle in an upright position and press down to spray. Approximately 160 sprays per filling. To refill, simply remove inner reservoir and fill with tap water or diluted Probiotic Hard Surface Cleaner Concentrate. 1-year warranty. *Handle and base sold separately.*

32.2 cm x 7.7 cm | 12.67" x 3.03" 250 ml / 8.45 fl. oz.
356402 graphite \$41.99



save with the set

Probiotic Clean Floor Set

1 each: Probiotic Hard Surface Cleaner Concentrate and Spray Mop Attachment

2335 Retail price: ~~\$71.98~~ **\$64.99**

See page 53 for more details.



Go further

Mop System add-ons allow you to customize for your needs.



Our Telescopic Mop Handle and Mop Base come with a five-year warranty!



graphite/black

Mop Base

Easily snaps into the Telescopic Mop Handle or Multi-Use Handle and locks to hold firm for cleaning walls. Velcro® strips secure Mop Pads; rubber edging protects walls and furniture. 5-year warranty.

- XL 55 cm x 8 cm / 21.65" x 3.15" E32004 silver \$55.99
- Large 40 cm x 8 cm / 15.75" x 3.15" 355104 silver \$38.99
- Small 24 cm x 8 cm / 9.45" x 3.15" 355105 silver \$29.99

Telescopic Mop Handle

Combine a Mop Base and your choice of Norwex Mop Pad or EnviroWand to quickly clean floors or under furniture. Handle adjusts to fit your height, so you can comfortably clean. 5-year warranty.

- Adjustable size. 98 cm–160 cm / 38.58"–62.99"
- 356007 graphite/black
- 356003 gold/rose gold
- 356001 blue/green \$32.99

Your Mop System's BFF

- The Rubber Brush is perfect for cleaning Dry Mop Pads and Entry Mats.
- Simply brush debris into the waste can.
- Great for car seats, upholstery and carpeted stairs, too!



Rubber Brush

Quickly cleans Mop Pads, Entry Mats and EnviroWand; just brush debris into the trash after use. It's also great for removing pet hair, lint, crumbs and dust from textiles, car seats, furniture and carpeted stairs.

- 16 cm x 5 cm / 6.3" x 1.97" 357010 \$17.99



A.
B.
C.
D.
E.

Tough, durable mop pads

Pick up everything with water alone. No chemical residue. No single-use waste.

A. Dry Superior Mop Pad OEKO-TEX®

Statically charged microfiber grabs the smallest particles of dirt, dust, crumbs and more and holds on tight.

- XL 70 cm x 15 cm / 27.56" x 5.91" E32005 yellow \$46.99
- Large 52 cm x 15 cm / 20.47" x 5.91" 352009 graphite with yellow trim, 352015 champagne \$36.99
- Small 34 cm x 15 cm / 13.39" x 5.91" 352008 graphite with yellow trim \$28.99

B. Wet Mop Pad BacLock® OEKO-TEX®

Super-absorbent microfiber removes dirt, grime and up to 99% of bacteria from surfaces with water alone."

- XL 69 cm x 14 cm / 27.17" x 5.51" E32006 blue \$46.99
- Large 52 cm x 14 cm / 20.47" x 5.51" 350008 graphite with teal trim, 350006 rose quartz \$36.99
- Small 32 cm x 14 cm / 12.6" x 5.51" 350007 graphite with teal trim \$28.99

C. Tile Mop Pad BacLock® OEKO-TEX®

Special nylon fibers woven into the microfiber quickly scrub stuck-on dirt from tile floors, showers and backsplashes.

- Large 52 cm x 14 cm / 20.47" x 5.51" 771004 \$36.99
- Small 32 cm x 14 cm / 12.6" x 5.51" 771005 \$28.99

D. Chenille Dry Mop Pad OEKO-TEX®

Nubby chenille microfiber picks up and holds pet hair, dirt, dust and other large particles. Great for baseboards, walls and ceilings too!

- Large 52 cm x 15 cm / 20.47" x 5.91" 352022 \$39.99
- Small 32 x 14 cm / 12.6" x 5.51" 352021 \$32.99

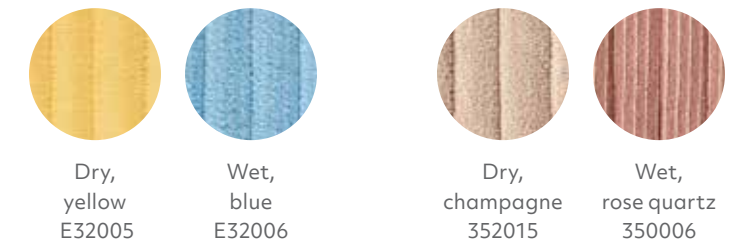
E. Window Cloth Mop Pad BacLock® OEKO-TEX®

Tightly woven microfiber brings high windows to a sparkling shine. Use with Mop Base in locked position for added control.

- Large 52 cm x 15 cm / 20.47" x 5.91" 350107 \$36.99
- Small 32 cm x 14 cm / 12.6" x 5.51" 350108 \$28.99

XL Mop Pads
Shown on page 44.

Large Mop Pad Color Options



*Shown on page 50. **When following proper care and use instructions.

BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.

1



2



3



Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.



Floors handled

Wet or dry. Bare floors, carpet or grout. These powerful combos do it all.

Rubber Broom Attachment BacLock

This multifunctional broom and squeegee head tackles messes all over your home. Its electrostatic action easily removes pet hair and fuzz from carpeted stairways, with no flyaways to chase down. Flip it over and the durable rubber squeegee side dries floors and more. 1-year warranty.

33 cm x 8.1 cm x 9.7 cm / 13" x 3.2" x 3.8"
357029 graphite/black \$32.99

save with the set

Rubber Broom System

Perfect for removing dust bunnies, debris, pet hair and more. Just brush debris into the trash after use.

1 each: Rubber Broom Attachment, Telescopic Mop Handle
2003 graphite/black, 2132 Nordic Naturals, 2131 blue/green

Retail price: ~~\$65.98~~ **\$59.99**



Spray Bottle

Just add water for a quick on-the-go clean. Or use to dilute an enzyme product with water for extra freshness where it's needed. *Do not store diluted products for prolonged periods.*

230 ml / 7.77 oz. 354000 blue \$6.99

Tackle grout grime in a flash – see how!



new Grout Brush Attachment BacLock

Make quick work of grout cleaning! Use the Grout Brush Attachment with either the Telescopic Mop Handle or Multi-Use Handle and wet the tough, durable bristles to safely scrub your grout back to life. No harmful cleaning chemicals required – pair it with a Norwex Home Care cleaner of your choice. 1-year warranty. BacLock® in blue bristles only.

22.9 cm x 3.8 cm / 9" x 1.5"
356404 graphite/blue \$32.99

save with sets

new Hand-Held Grout Set

1 each: Multi-Use Handle, Grout Brush Attachment
2353 Retail price: ~~\$42.98~~ **\$38.99**

new Clean Grout System

1 each: Grout Brush Attachment, Telescopic Mop Handle
2356 graphite/black, 2354 Nordic Naturals, 2355 blue/green
Retail price: ~~\$65.98~~ **\$59.99**





Squeegee Attachment

This flexible rubber blade snaps onto the Multi-Use Handle to quickly dry shower doors, mirrors, car windows, tile, marble and more – even rippled surfaces. Use with our Telescopic Mop Handle, too. Rinses clean with water. 2-year warranty.
25.4 cm / 10" 356403 \$18.99

Multi-Use Handle

Combine with the small Mop Base (page 46) and any of our small Mop Pads to customize your own hand-held cleaning system. 2-year warranty.
4 cm x 4 cm x 17.5 cm / 1.6" x 1.6" x 6.9"
357054 \$9.99

Included in: Hand-Held Squeegee System, Hand-Held Cleaning System and EnviroWand.

save with the set

Hand-Held Squeegee System

Gets a variety of surfaces dry and streak-free. Great after showering to reduce soap film on shower doors and tile. 2-year warranty.
1 each: Squeegee Attachment, Multi-Use Handle.
2009 Retail price: ~~\$28.98~~ **\$25.99**

Let's be clear



← Also attaches to the Telescopic Mop Handle (page 46) for hard-to-reach surfaces.

save with the set

Hand-Held Cleaning System

Polish and shine windows, patio doors, smooth surfaces and more. Can also be combined with our other small-sized Mop Pads (page 47). 2-year warranty.
1 each: Small Window Cloth Mop Pad, Small Mop Base, Multi-Use Handle.
2001 Retail price: ~~\$67.97~~ **\$61.99**

Works with all small mop pads.



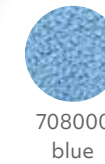
Breathe easy
Dust-trapping microfiber helps defend against harmful chemicals and allergens.



EnviroWand® with Two-Sided Sleeve BacLock® OEKO-TEX®

With nubby chenille microfiber on one side and microfiber cloth on the other, this bendable tool attracts and holds dust and dirt much better than single-use dusting pads and chemical-laden sprays. Regular size easily cleans furniture, lampshades, bookshelves, windowsills and screens, blinds, ceiling fans and other hard-to-reach areas. Mini size is great for smaller items, nooks and crannies.

new Mini 45.7 cm x 7.5 cm / 18" x 2.9" 307052 \$29.99
Regular 68.2 cm x 7.5 cm / 26.9" x 3" 357047 \$35.99
Regular Sleeve Replacement 45 cm x 7.5 cm / 17.72" x 3" 357048 teal \$13.99



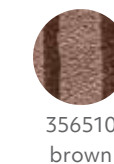
Dusting Mitt BacLock® OEKO-TEX®

Harmful chemicals in household dust are no match for plush, electrostatically charged microfiber. It attracts and holds dust and other dust-related allergens like a magnet, keeping them from resettling elsewhere, so your home stays dust-free longer!
26 cm x 14 cm / 10.24" x 5.51" \$21.99

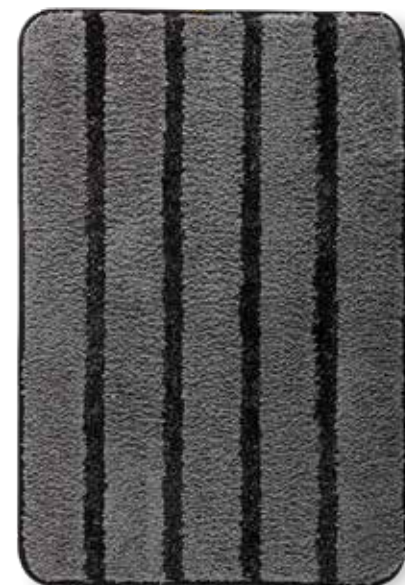
Save with the set! Part of our top-selling Safe Haven 5 Set, page 37.

Entry Mat

Super-absorbent microfiber and stiff polypropylene bristles conveniently loosen and trap dirt and other pollutants so they're not tracked in. Non-slip rubber backing holds mat safely in place. Machine-wash; air dry.
50.8 cm x 76.2 cm / 20" x 30"
\$86.99



356511 graphite



↑ Wand is bendable for cleaning hard-to-reach surfaces.

Why our products are better

Enzyme- and Probiotic-Based Cleaners

Your home is no place for harmful chemicals – that's why many of our household cleaning products are enzyme- or probiotic-based. These natural elements not only work quickly and effectively to break down soils, stains and odors, they provide a better clean, free from harmful chemicals, so they're safer for your family and the environment.

USDA Certified Biobased

Look for the logo. USDA Biobased Certification indicates that a significant percentage of the product is derived from plants and other renewable agriculture, marine and forestry materials. To date, 28 of our products (and counting) have earned the United States Department of Agriculture's Certified Biobased label – high-profile recognition given only to products that contain a USDA-verified amount of renewable biological ingredients.

OceanBound Packaging

The OceanBound label on our 12-ounce bottles indicates they're made of plastic waste that was at risk of entering the world's oceans. This is plastic that for whatever reason had fallen outside normal collection processes and was in danger of becoming a part of the 9 million tons of discarded plastic estimated to flow into our oceans every year. Bottles made from OceanBound Plastic are completely recyclable in most municipal recycling streams.

AutoSave

Never run out of the products you love! Ask your Norwex Consultant how you can save on recurring orders of select products through our AutoSave program. Look for the logo throughout this catalog; products included are listed on page 83. Plus, don't miss our money-saving product collections on pages 78–79.



save with the set

Probiotic Clean Surface Set

1 each: Probiotic Hard Surface Cleaner Concentrate and Forever Bottle with Sprayer, sea mist
2324 Retail price: ~~\$46.98~~ **\$42.99**

Probiotic Clean Floor Set sold on page 45.
Bamboo Multipurpose Cloth sold on page 59.



Probiotic Hard Surface Cleaner Concentrate (Probiotic Water Booster)

Super-concentrated probiotics boost your water to power away the toughest set-in soils, spills, stains, grease and grime from hard surfaces throughout your home. Makes 4 Spray Mop Attachment fills; 2 Forever Bottle with Sprayer fills. USDA certified 76% biobased. *Test on an inconspicuous area first.*

177 ml / 6 fl. oz. 600074 \$29.99



Forever Bottle with Sprayer

Our refillable, earth-friendly frosted glass bottle is ideal for diluting Norwex products, or simply fill with water to use with our microfiber cloths, Hand-Held Cleaning System and more. Color-code for different rooms or dilutable, enzyme- or plant-based products using your choice of three slip-resistant silicone sleeve options. *Handle with care.*

473 ml / 16 fl. oz.
354002 white, 354003 sea mist, 354004 grey \$16.99

save with the set

Forever Bottle with Sprayer Set

1 each: white, sea mist and grey
2008 Retail price: ~~\$50.97~~ **\$45.99** set of 3

Kitchen mess? Don't distress!

Our Kitchen Cloths and Towels grab every crumb and absorb every dribble.



Diamond Textured Kitchen Towels & Cloths BacLock® OEKO-TEX®

All the same benefits of our Channel Textured Kitchen Towels and Cloths, plus they're made from 70% recycled microfiber yarn in a beautiful diamond weave.

Diamond Textured Kitchen Towel
65 cm x 35 cm / 25.59" x 13.78" \$24.99

Diamond Textured Kitchen Cloth
35 cm x 26 cm / 13.78" x 10.24" \$14.99



graphite mushroom heathered oatmeal turquoise amethyst

Towel	706024	706015	706021	307124	307127
Cloth	707024	707015	707021	307224	307227
Set	2305	2116	2303	2102	2104
Cloth Trio	2306	2115	2304	2103	2105

save with sets & trios

Kitchen Towel & Cloth Set
1 each: Kitchen Towel, Kitchen Cloth
Retail price: ~~\$39.98~~ **\$36.99**

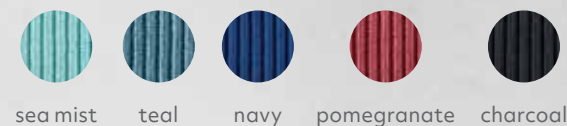
Kitchen Cloth Trio
3 each: Kitchen Cloths
Retail price: ~~\$44.97~~ **\$40.99**

Channel Textured Kitchen Towels & Cloths BacLock® OEKO-TEX®

Our microfiber cloths and towels feature a channel weave to grab, trap and eliminate kitchen messes. Perfect for drying dishes, wiping countertops, soaking up spills and much more.

Channel Textured Kitchen Towel
65 cm x 35 cm / 25.59" x 13.78" \$24.99

Channel Textured Kitchen Cloth
35 cm x 26 cm / 13.78" x 10.24" \$14.99





sea mist teal navy pomegranate charcoal

Towel	307108	307120	307122	307112	307117
Cloth	307208	307220	307222	307212	307217
Set	1435	1708	1903	1464	1702
Cloth Trio	1425	1709	1901	1463	1703





Reusable Handle with Mesh Dish Scrubber  

Easily scour away tough messes without getting your hands dirty. Non-scratching, 100% recycled polypropylene mesh quickly removes burned- and baked-on food from non-stick pots and pans, glass top stoves, ceramic tile, etc. BacLock* in the scrubber pad helps keep it fresher and last longer than traditional mesh scrubbers. Rinses clean; replace pad when necessary.

354127 \$14.99 handle and 1 scrubber
 354136 Mesh Dish Scrubber Replacements \$8.99 pack of 2



307302 graphite



307306 mushroom

Dish Mat  

Made from 91% recycled microfiber yarn, this extra-absorbent mat soaks up twice its weight in water, helping to save resources by letting dishes air dry. Hangs to dry and folds for storage.

53 cm x 36 cm / 20.87" x 14.17" \$31.99

*BacLock is an antimicrobial agent solely intended to protect and self-clean the product by inhibiting growth of odor-causing bacteria, mold and mildew.



save with the set

Soap and Scrub Set

1 each: Soap-Dispensing Kitchen Scrub Brush and Dish Soap

2302 Retail price: ~~\$39.98~~ \$35.99

Dishes done right!

Tackle every mess and keep things looking great.



Soap-Dispensing Kitchen Scrub Brush 

Easily and quickly remove the most difficult, stuck-on residue from pots, pans, bakeware, dishes and more. Just fill the handle with our Dish Soap and push the button to dispense grease-cutting power right where it's needed. The BacLock* in the sturdy bristles and handle inhibits growth of odor-causing bacteria, mold and mildew within the product. Safe for use on non-stick surfaces. 1-year warranty.

26.8 cm x 6.8 cm x 8 cm / 10.5" x 2.7" x 3.1"
 45 ml / 1.5 fl. oz. (25 pumps) 358081 \$24.99
 358086 Kitchen Scrub Brush Replacement Head \$12.99

Dish Soap  

Gently sudsing yet extremely powerful against grease, this plant- and enzyme-based formula gets dishes super clean, even in the hardest water. It effectively eliminates tough grease and grime, leaving dishes, cookware, glassware and even fine china spotless, with no harm to the environment. USDA certified 64% biobased.

355 ml / 12 fl. oz. 600065 lime \$14.99

All of the clean!

None of the toxic residue.
(Your family deserves better.)

What sets our BioZyme apart

- Powerful, biodegradable ingredients
- Quickly dissolves stuck-on residue
- Great for hand-washing
- Super-concentrated to make 3 Forever Bottles
- Helps reduce plastic



BioZyme™ Dish Soap Concentrate

This plant- and enzyme-based concentrate easily powers away baked-on food, grease and stains with just a pump or spray, leaving handwashable dishes, fine china and glassware sparkling. Aloe vera extract moisturizes your hands, and lavender oil provides a soothing scent. Dilute two ounces in the pump or spray bottle of your choice. USDA certified 100% biobased. *Not for use in automatic dishwashers; do not dilute product into a sink full of water.*

177 ml / 6 fl. oz. 600062 lavender \$32.99

save with the set

Forever Refillable BioZyme Set with Dispenser

1 each: BioZyme Dish Soap Concentrate and Forever Bottle with Foaming Hand Wash Dispenser

2142 Retail price: ~~\$52.98~~ \$47.99

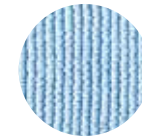


save with the set

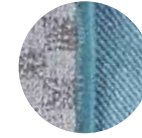
Forever Refillable BioZyme Set with Sprayer

1 each: BioZyme Dish Soap Concentrate and Forever Bottle with Sprayer, white

2120 Retail price: ~~\$49.98~~ \$44.99



354106 blue



354114 graphite/teal



354107 graphite

EnviroScrub

Scrubby microfiber side removes sticky messes; EnviroCloth side easily wipes them away. Set of 3 means you always have one handy. Safe for all non-stick surfaces, including pots, countertops, sinks, tiled walls and more.

16 cm x 16 cm / 6.3" x 6.3" \$26.99 pack of 3



Bottle Brush with EnviroSleeve

Flexible and sturdy rubber bristles combine with an easy-grip handle to quickly get bottles, vases, glassware and other hard-to-clean containers spotless. Dishwasher safe. 1-year warranty.

Bottle Brush 4.8 cm x 31.8 cm / 1.9" x 12.5"
EnviroSleeve ^{BacLock} 7.6 cm x 11.4 cm / 3" x 4.5"
1451 \$19.99 1 brush/1 EnviroSleeve
357056 EnviroSleeve Replacement \$5.99 1 sleeve

SpiriSponge

Non-scratching scrubber sponge removes sticky substances. Safe for use on all non-stick surfaces and glass top stoves. *Not recommended for use on brushed stainless steel appliances or special coatings and finishes.*

13 cm x 8.5 cm x 1.8 cm / 5.11" x 3.34" x .70"
354102 \$12.99 pack of 2



BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.



Bamboo Multipurpose Cloth

Norwex Microfiber and bamboo viscose make the slightly scrubby texture of this multifunctional cloth perfect for tougher cleaning jobs. USDA certified 44% biobased.

35 cm x 35 cm / 13.78" x 13.78"
703000 graphite with green trim \$19.99



Dish Cloths

These specially woven, netted cloths wash your dishes and so much more with ease! Nonabsorbent, they easily handle heavy-duty cleaning or scrubbing jobs like removing flour, dough and other sticky substances from countertops.

45 cm x 45 cm / 17.72" x 17.72"
307008 graphite \$22.99 pack of 2



Stainless Steel Cloth

Removes smudges, fingerprints, grease marks and water droplets from appliances, stovetops and more with just a quick swipe. *Suitable for smooth stainless steel and other metals. Follow manufacturer's instructions for special coatings on various metals.*

40 cm x 40 cm / 15.7" x 15.7"
305016 steel blue \$24.99

Porcelain Sink Organizer

Perfect for kitchens, bathrooms, craft areas and more. Keeps the items you use most handy, helping sinks and countertops stay tidy and organized. The notched tray holds sponges, bottles and other items, while the silicone-sleeved brush cup is perfect for a toothbrush or Bottle Brush. Use the handy stainless steel rack to air-dry your Kitchen Cloth or Counter Cloth.

22.5 cm x 10 cm x 18 cm / 8.7" x 3.9" x 7"
358080 \$44.99

*Diamond Kitchen Cloth sold on pg. 55;
Spirinett and EnviroSponge sold below.*



Spirinett

These long-lasting stainless steel scrubbers are great for really tough jobs. Can be used on a variety of surfaces such as glass, ceramic tile, stainless steel and wood. Dishwasher safe. Use care, may scratch some surfaces. Use of gloves is recommended to reduce skin abrasion.

354100 \$6.99 pack of 2



EnviroSponges

Dual-sided, multipurpose sponges absorb all kinds of spills and soppy messes. The scrubby side loosens grime and baked-on residue, and the soft, absorbent microfiber side whisks it away.

15.2 cm x 10.2 cm / 6" x 4"
354105 \$22.99 pack of 2



Magnet Ball

Works in dishwashers and washing machines to prevent calcium buildup, resulting in softer water and requiring up to 70% less detergent. Use on bottom rack of dishwasher. Not for front-loading washing machines. 5-year warranty.

5 cm x 5 cm x 6.35 cm / 2" x 2" x 2.5"
357020 \$41.99

BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.

Your dishwasher will be so happy

Burned-on, baked-on grime is no match for our Dynamic Dish Duo.



UltraZyme™ Dishwasher Powder

Enzymes target and dissolve grease, baked-on food and stains; no pre-soaking required. Dishes, glassware, cutlery, pots and pans come out squeaky clean and toxin-free, even in hard water. Phosphate-, fragrance- and chlorine bleach-free, it also reduces odors and removes buildup inside your dishwasher. Cleans up to 45 loads. *Not recommended for hand dishwashing.*

450 g / 15.87 oz. 403474 \$19.99

Rinse Aid Plus

Natural citric extracts combat spots and film and get your dishes and glassware sparkling. It thoroughly rinses away residual mineral deposits. Dishes dry more effectively and come out gleaming. Formulated specifically to work with our UltraZyme Dishwasher Powder.

355 ml / 12 fl. oz. 403475 \$16.99

save with the set

Dynamic Dish Duo

1 each: Rinse Aid Plus and UltraZyme Dishwasher Powder

2010 Retail price: ~~\$36.98~~ **\$33.99**



Choose to reuse

Sustainable solutions for saving money, resources and the environment, too.

Refrigerator Drawer Liners

BacLock OEKO-TEX®
 Extend the life of produce in your refrigerator by up to two weeks! These ultra-absorbent, reusable cloths cushion and protect fresh produce in your refrigerator drawers. Soft, thick microfiber helps prevent bruising while also soaking up any moisture. Food stays fresher longer, refrigerator drawers stay cleaner, and fresh produce is back on the menu!

38.1 cm x 30.5 cm / 15" x 12"
 321001 mushroom with sage trim
 \$28.99 set of 2



Reusable Grocery Bag

Help reduce earth-choking plastic. Made from 100% recycled materials and strong enough to hold all your groceries. Contains our micro silver BacLock® lining.
 32 cm x 21 cm x 36.5 cm / 12.6" x 8.3" x 14.3"
 358512 retro, 358510 green \$8.99

*BacLock is an antimicrobial agent solely intended to protect the product by inhibiting growth of odor-causing bacteria, mold and mildew on the product surface. This product does not protect users against foodborne bacteria. Always clean and wash this product thoroughly before and after each use.



307402 leaves

Norwex Napkins

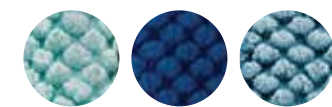
Replace single-use paper napkins. Each set of our highly absorbent, self-cleansing napkins is made from 50% recycled microfiber yarn and contains the equivalent of five plastic bottles (500 ml).
 43.2 cm x 31.8 cm / 17" x 12.5"
 \$29.99 set of 4

307404 peacock



Fits most standard-sized refrigerator produce drawers.

307410 slate, vanilla, mushroom



307416 sea mist, navy, teal



307418 amethyst, vanilla, mushroom

Counter Cloths

Who needs paper towels? These ultra-absorbent, reusable cloths quickly pick up spills and messes in the kitchen, bathroom – really anywhere. Best of all, each set is made from 70% recycled microfiber yarn and contains the equivalent of two 500 ml plastic bottles.

28 cm x 13 cm / 11" x 5" \$24.99 set of 3

Counter Cloths and Box Set

Our exclusive, Norwex-branded Counter Cloth Box is shaped like a cozy house. Set contains six Counter Cloths in your choice of three coordinating color combos and keeps them within easy reach for a quick, grab-and-go clean. Holds up to 12 Counter Cloths.

24 cm x 14.9 cm x 8.5 cm / 9.4" x 5.8" x 3.3"
 370503 slate, vanilla, mushroom; 370505 sea mist, navy, teal; 370509 amethyst, vanilla, mushroom \$61.99

Put a lid on it!

Food prep covered – leftovers stored. We've got a size for that!



Side detail.

new Stretchy Silicone Lids BacLock

Keep food and beverages sealed in and fresh without wasteful, single-use plastic wrap or aluminum foil. Perfect for storing leftovers. Use tabs to stretch lids securely over smooth-rimmed bowls, dishes, cups and more. Freezer- and microwave-safe. 1-year warranty.

6.5 / 2.6"; 9.5 cm / 3.7"; 11.5 cm / 4.5";
14.5 cm / 5.7"; 16.5 cm / 6.5"; 21 cm / 8.3"
358046 teal \$24.99 set of 6

*BacLock is an antimicrobial agent solely intended to protect the product by inhibiting growth of odor-causing bacteria, mold and mildew on the product surface. This product does not protect users against foodborne bacteria. Always clean and wash this product thoroughly before and after each use.

Food ease

Reusable, non-leaching solutions are better for your family and the planet.



save with the set

Silicone Food Storage Containers Set
1 each: Small/Medium and Large/Extra Large
1910 Retail price: ~~\$63.98~~ **\$56.99** set of 4

Silicone Food Storage Containers

Reduce the use of plastic wrap and plastic containers in your home. Our heavy-duty, BPA-free containers are reusable and have easy-to-use latches that provide a powerful seal to keep contents safe and fresh. Collapsible to take up 60% less room when compared to other storage options. 1-year warranty.

Small 350 ml / 1.4 cups; 13.2 cm x 9.7 cm x 6.5 cm / 5.2" x 3.8" x 2.6" teal
Medium 500 ml / 2.1 cups; 16.4 cm x 10.8 cm x 6.4 cm / 6.5" x 4.3" x 2.5" graphite
Large 800 ml / 3.3 cups; 18.6 cm x 12.1 cm x 6.9 cm / 7.3" x 4.8" x 2.7" eggplant
Extra Large 1200 ml / 5 cups; 21.5 cm x 13.5 cm x 7.6 cm / 8.5" x 5.3" x 3" graphite

Small/Medium 358002 \$26.99 set of 2
Large/Extra Large 358003 \$36.99 set of 2



Two straw sizes to choose from!



Stainless Steel Drinking Straws and Bag

Set of two straws with cleaning brush and hand-washable drawstring bag. Dishwasher safe. 1-year warranty.

Regular 21 cm long x .6 cm diameter / 8.26" long x .24" diameter
358036 \$14.99
Long 26 cm long x .6 cm diameter / 10.4" long x .24" diameter
358037 \$16.99



Containers are fully compressible to save storage space.

Sustainably smarter and safer

Our meal-prep solutions reduce plastic waste and chemicals.

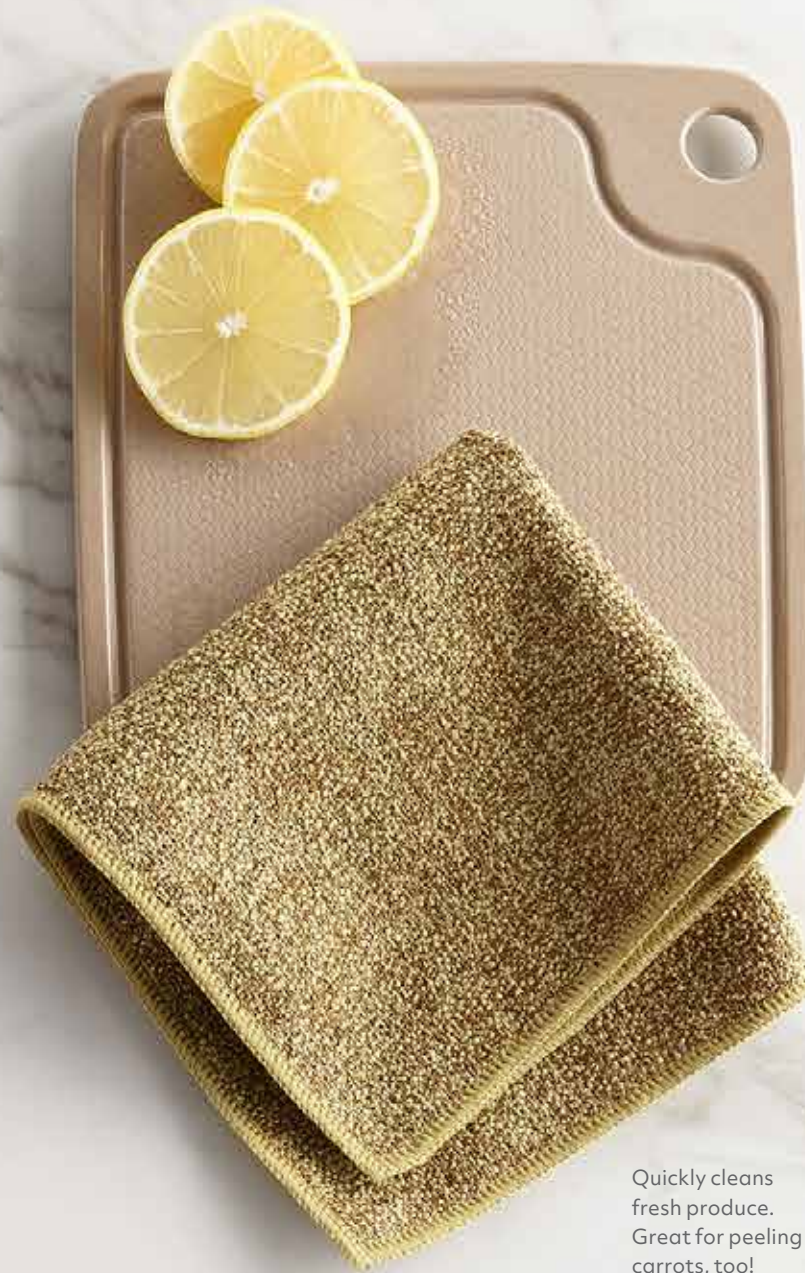


Hole allows you to hang for storage.

Cutting Board

Durable, easy to clean and made from biodegradable natural rice husks, it's better than plastic for protecting your countertops. Food-grade silicone grip ring keeps it in place. USDA certified 53% biobased. Dishwasher safe (avoid high heat settings). 1-year warranty.

Mini 22.5 cm x 20.5 cm x 0.7 cm / 8.9" x 8.1" x 0.275" 370003 \$29.99
 Small 35 cm x 25 cm x 0.7 cm / 13.8" x 9.8" x 0.275" 370001 \$39.99
 Large 40 cm x 30 cm x 0.7 cm / 15.75" x 11.8" x 0.275" 370002 \$49.99



Quickly cleans fresh produce. Great for peeling carrots, too!

Veggie and Fruit Scrub Cloth

This two-sided cloth has a rough side for scrubbing away dirt, wax and debris from produce, plus a smooth side for polishing. Perfect with our Fresh Produce Wash.

32 cm x 32 cm / 12.6" x 12.6" 307010 green \$14.99



Fresh Produce Wash

Spray or soak away pesticides, fertilizers, dirt and microbes from fresh fruits and vegetables. Biodegradable ingredients help extend shelf life of your produce with no phosphates, sulfates or parabens. USDA certified 99% biobased.

355 ml / 12 fl. oz. 403470 \$26.99



Reusable Produce Bags

These washable mesh bags take you from the produce aisle to the refrigerator drawer without added plastic waste. Non-leaching, non-toxic and strong enough for a full load of fresh fruits and veggies. 1-year warranty.

30 cm x 35 cm / 11.8" x 13.8" 1466 \$15.99 set of 3

Plant- & enzyme-based solutions

Safer formulations target specific cleaning needs for every area of your home without harmful chemicals.

what it does

Powers away soap scum, heavy calcium, lime and rust deposits from shower doors, bathtubs, taps, drains and more. *Not for use on natural stone surfaces (or any cookware other than coffee pot carafes).*

how it works

USDA certified 86% biobased formula with natural citric acids makes it both highly effective and environmentally friendly.



Descaler
355 ml / 12 fl. oz.
600005 \$32.99

what it does

Safely breaks down baked-on, burned-on food and greasy spills on ovens, grills, pans and bakeware.

how it works

Powerful enzymes remove grunge and grime without the fumes of caustic chemicals. Won't leave residues or odors behind, so food tastes like it should.



Oven and Grill Cleaner
355 ml / 12 fl. oz.
600006 \$32.99

what it does

Breaks down and eliminates organic, odor-causing residues on shoes, equipment bags, cleats, shoulder pads, helmets, workout gear and more.

how it works

Fast-acting enzymes and biodegradable ingredients target and remove odor sources naturally; no harmful chemicals or aerosol propellants.



Sportzyme
244 ml / 8.25 fl. oz.
600007 \$23.99

what it does

Deep cleans body oils, pet dander and other contaminants from mattresses, pillows, comforters, pet bedding, fluffy toys and fabric furniture.

how it works

Biodegradable ingredients and a probiotic blend that creates enzymes on contact easily remove organic materials in this USDA certified 54% biobased formula.



Mattress Cleaner
355 ml / 12 fl. oz.
600008 \$32.99

what it does

Quickly disintegrates and removes greasy, grimy smudges and stains in the kitchen, garage, workshop and more. Makes five 16-ounce, ready-to-use bottles. *Not for use on porous or unsealed surfaces. Test on an inconspicuous area first.*

how it works

Concentrated, plant-based solution contains biodegradable ingredients that are potent against oily messes. No harsh fumes or caustic ingredients.



Heavy Duty Degreaser Concentrate
237 ml / 8 fl. oz.
403476 \$27.99

what it does

Removes stains and odors from carpets. Ultra-concentrated formula yields 16 ounces of power that works harder than ever on dirt, grease, organic waste and more. *Not for use on carpets treated with Scotchgard™ or other sealants.*

how it works

USDA certified 75% biobased with a unique probiotic blend that triggers enzyme action to safely eliminate stains and stop odors at the source.

Forever Bottle with Sprayer sold on page 53.



save with the set

Clean Carpet Set

1 each: Carpet Stain Remover Concentrate, Forever Bottle with Sprayer, grey

2307 Retail price: ~~\$42.98~~ **\$38.99**

Carpet Stain Remover Concentrate
59 ml / 2 fl. oz.
600068 \$25.99



See page 52 to learn more about how OceanBound packaging helps protect our oceans.

Find even more cleaning solutions and deodorizers.

Laundry solutions, pages 70–73. Dishwashing solutions, pages 56–61. Fresh Produce Wash, page 67. Bathroom Cleaner, Odour Eliminator Concentrate and Mold and Mildew Stain Remover, page 74–75.

Load up on clean!

Choose super-concentrated Norwex solutions for your brightest, whitest, *safest* clothes and linens.



Ultra Power Plus™ Laundry Detergent

Biodegradable surfactants whiten whites, brighten brights and dissolve grease and grime. Quick-dissolving, safe on all fabrics, including handwashables.* Free from phosphates, chlorine, bleach and fillers. Works in all water temperatures. Washes up to 100 high-efficiency and 66 conventional loads. 1 kg / 2.2 lbs. 1125 \$33.99



Laundry Stain Remover

Who needs bleach? Biodegradable enzymes power away stains like coffee, tea, juice, grass, makeup, lipstick, mascara, wine, eggs, cherries, berries, mustard, blood, grease and more. Gentle on delicate fabrics and works in all water temperatures.* USDA certified 57% biobased. 355 ml / 12 fl. oz. 600056 \$18.99



Liquid Laundry Detergent

Just a few pumps cleans all types of fabrics and works in all temperatures to reduce the toughest odors and organic stains.** Enzyme-based and over ten times more concentrated than other brands, it effectively handles up to 230 high-efficiency and 115 conventional loads. USDA certified 97% biobased. 460 ml / 15.6 fl. oz. 600163 unscented, 600050 lavender \$40.99



Eco-Wash Laundry Detergent Strips

Lightweight and convenient, these laundry detergent strips are tough on stains, odors and grime.* Great for home, vacation, dorm rooms and the planet, with no harmful chemicals or waste from plastic packaging. USDA certified 60% biobased. 36 strips 403488 fresh blossom \$31.99

*Follow garment label instructions for silk and wool. **Not recommended for use on silk or wool. USDA Biobased Certification indicates a percentage of the product is made from plants and other replenishable materials. Learn more on page 52.



Fluff and Tumble Dryer Balls

Our 100% New Zealand wool dryer balls soften fabric naturally, helping to reduce static and wrinkles and cut drying time – all without toxins. Can be used with essential oils to naturally scent your laundry. 2-year warranty.

357021 \$29.99 set of 3



Bright & White Laundry + Home Booster with Oxygen & Enzymes

No more pungent bleach fumes! This color-safe bleach alternative harnesses the power of enzymes and active oxygen to brighten colors, whiten whites, and remove laundry stains and odors, all without harmful chemicals.* It also removes set-in stains and grime from grout, vinyl, granite and much more.** USDA certified 87% biobased.

500 g / 17.6 oz. 600066 \$29.99



Microfiber Cleaner Laundry Booster

Designed to eliminate heavy-duty grime picked up by our microfiber, this enzyme- and surfactant-based formula targets all kinds of stains and soils, even in hard water. No harmful chemicals from bleach, ammonia or synthetic fragrances, so it's safer for your family as it keeps fabrics looking new longer.* USDA certified 53% biobased.

450 g / 15.9 oz. 600016 \$28.99



Double-sided, so it works great brushing in either direction.

Lint Mitt

This handy mitt fits perfectly on your hand to quickly whisk away lint, dust and pet hair from clothing and other textiles. Sized right for travel, without the sticky waste – or plastic – of most lint rollers.

11.5 cm x 14.8 cm / 4.5" x 5.8" 308041 \$13.99

*Not recommended for use on silk or wool. **Not for use on specially coated surfaces.

USDA Biobased Certification indicates a percentage of the product is made from plants and other replenishable materials. Learn more on page 52.



A smaller footprint

Our clean, effective laundry essentials help lighten the load of chemicals and waste for you, your family and the planet.



new Mold and Mildew Stain Remover  

Quickly remove tough mold and mildew stains on sealed grout, ceramic tile, hard plastic, laminated countertops and much more. Powered by hydrogen peroxide and USDA certified 96% biobased. *Not for use on brass, acrylic, unfinished wood surfaces, leather or natural stone, including marble and granite.*

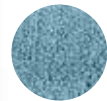
355 ml / 12 fl. oz. 600077 \$32.99

Utility Brush sold on page 77.



Scrubby side tackles soap scum.

709005 graphite



709004 teal

Bathroom Scrub Mitt  

Soft and scrubby, made from 70% recycled microfiber yarn easily removes stubborn soap scum and grime from tile, sinks, tubs and showers. Sponge liner adds extra absorbency for faster cleaning.

23 cm x 17 cm / 9.06" x 6.5" \$25.99



Want to save money?

Join AutoSave and receive a discount on recurring orders.

See page 52 for details!

Odour Eliminator Concentrate 

Super-concentrated enzymes help remove strong, organic odors like mildew, smoke and urine from bathrooms, kitchens, garbage cans, lockers, carpet and laundry, leaving a fresher, cleaner scent. Makes six 16-ounce, ready-to-use bottles.

355 ml / 12 fl. oz. 600020 crisp linen \$19.99

*BacLock is an antimicrobial agent solely intended to protect the product by inhibiting growth of odor-causing bacteria, mold and mildew on the product surface.

Get a safer sparkle

Deep clean without toxins.

Cleaner-Dispensing Toilet Brush 

It's our most advanced toilet-cleaning brush yet! With two types of durable bristles, no-mess solution dispersal, plus our self-cleansing BacLock[®] antimicrobial agent, toilet cleaning has risen to the next level – all with the push of a button.

47 cm x 12 cm / 18.5" x 14.7" 40 ml / 1.4 fl. oz. (120 pumps) 357006 \$49.99

Bathroom Cleaner 

Bring your bathroom to a sparkling shine! Highly concentrated, phosphate-free, biodegradable ingredients quickly and easily clean toilets, basins and most other hard surfaces in just one application. One bottle makes up to 84 ounces! *Not for use on natural stone surfaces or special coatings.*

355 ml / 12 fl. oz. 600002 \$32.99

save with the set

Clean Toilet Set

1 each: Cleaner-Dispensing Toilet Brush, Bathroom Cleaner

2334 Retail price: ~~\$82.98~~ **\$74.99**



Ergonomic Toilet Brush and Holder

An antibacterial agent helps suppress bacteria and mold growth within the durable, flexible rubber bristles. Ergonomic handle features a non-slip grip and special extension to reach under the rim for quick and easy cleaning. Regularly clean between uses. 2-year warranty.

13.4 cm x 44.1 cm / 5.3" x 17.4" 357009 \$24.99

Base made from 65% recycled plastic with BacLock.[®]



Travel light

Planet-protecting must-haves for any mess, anywhere.



Travel Pack BacLock® OEKO-TEX®

Five mini-sized EnviroCloths are perfect on the go or great for sharing!

16 cm x 16 cm / 6.3" x 6.3" 701006
1 each: teal, denim, forest; 2 graphite
\$27.49 set of 5 cloths



Travel Bag

This water-resistant, two-pocket bag is perfect for carrying a variety of items, including Norwex Microfiber cloths dry or wet for quick cleanups anytime, anywhere. Dry, unused cloths can go in the front pocket; place wet or used items in the larger pocket.

25 cm x 13 cm / 9.8" x 5.1"
360101 diamond \$22.99

save with the set

Travel Pack & Bag Set

1 each: Travel Pack, Travel Bag

2336 Retail price: ~~\$50.48~~ **\$42.99**

BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.

Shine and go!

Microfiber and more keep everything looking polished and perfect!



3-in-1 Car Mitt

BacLock® OEKO-TEX®

Quickly whisk away dust and dirt from car windows, mirrors, consoles and more. Flip the mitt's outer and middle layers to reveal fresh microfiber, so you can multiply your cleaning power and finish big jobs faster!

18 cm x 26 cm / 7.1" x 10.23"
308034 graphite \$25.99



Car Wash Mitt

Nubby chenille microfiber on one side and microfiber cloth on the other gently lift dirt and grime from your car's exterior. The inner sponge layer means less water is used. Perfect for car enthusiasts!

23 cm x 17 cm / 9.06" x 6.69"
308028 marine \$27.99



Car Cloth

Put the finishing touches on windows, mirrors, glass, chrome, and other smooth or shiny surfaces.

65 cm x 50 cm / 25.59" x 19.69"
305100 graphite \$26.99



Dry and Buff Car Cloth OEKO-TEX®

Quickly dry your car and give it custom finishing touches. Plush microfiber on one side for drying and special checked microfiber on the other to spot buff and shine.

40 cm x 40 cm / 15.7" x 15.7"
305102 graphite \$25.99

Utility Brush BacLock®

Stiff nylon brush bristles easily scour grime from small spaces, while the silicone cleaning tip removes dirt from corners and other hard-to-reach spots. 1-year warranty.

18.2 cm x 2 cm / 7.2" x 0.8" 357008 \$13.99

All-Purpose Cream Cleaner BacLock®

Microfine mineral formula gets surfaces sparkling clean. USDA certified 78% biobased. *Not for use on special coatings; follow manufacturers' recommendations.*

113.4 g / 4 oz. 600063 \$25.99

save with the set

Dynamic Cleaning Duo

1 each: Utility Brush and All-Purpose Cream Cleaner

2121 Retail price: ~~\$39.98~~ **\$35.99**



Leather Shine OEKO-TEX®

Replace natural oils as you clean, moisturize, protect, restore and make dry leather water-resistant. Great for leather car upholstery, boots, purses, belts, gloves, baseball mitts, saddles or anything made of leather. Includes sponge applicator. *Not for use on suede materials.*

133 g / 4.7 oz. 403510 \$35.99

Norwex collections save you time and money

Top-selling products bundled for savings!



Let's Clean Your Kitchen Package

1 each: Channel Textured Kitchen Towel and Cloth, Oven and Grill Cleaner, EnviroSponges (pack of 2), All-Purpose Cream Cleaner, Utility Brush
2317 Retail price: ~~\$135.94~~ **\$122.99**



800016
leaves/teal

new 800022
amethyst/
graphite

new 2357
palm/forest

Basic Package

1 each: EnviroCloth, Window Cloth
Retail price: ~~\$46.98~~ **\$43.99**



Rainbow Package

1 EnviroCloth in each: teal, forest, graphite, denim
303000 Retail price: ~~\$91.96~~ **\$83.96**



Love your Norwex?

Earn free product by hosting a Norwex Event! Contact your Consultant to learn more.



Household Package

1 each: EnviroCloth, Window Cloth, Dusting Mitt
800019 Retail price: ~~\$68.97~~ **\$64.99**



Household Package Plus

1 each: EnviroCloth, Window Cloth, Dusting Mitt, EnviroWand
1507 Retail price: ~~\$104.96~~ **\$95.99**

Safe Haven 5 Set

1 each: EnviroCloth, Cleaning Paste, Dusting Mitt, Window Cloth and your choice of one laundry detergent:

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)
1905 Retail price: ~~\$139.95~~ **\$123.99**

Eco-Wash Laundry Detergent Strips
2145 Retail price: ~~\$137.95~~ **\$121.99**

Liquid Laundry Detergent
1919 unscented, 2308 lavender
Retail price: ~~\$146.95~~ **\$131.99**



Safe Haven 5 Package Plus

1 each: EnviroCloth, Cleaning Paste, Dusting Mitt, Window Cloth, SpiriSponge (pack of 2), Body and Face Pack (pack of 3), Diamond Textured Kitchen Towel and Cloth, and your choice of one laundry detergent:

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)
1509 Retail price: ~~\$218.91~~ **\$196.99**

Eco-Wash Laundry Detergent Strips
2146 Retail price: ~~\$214.91~~ **\$192.99**

Liquid Laundry Detergent
1803 unscented, 2309 lavender
Retail price: ~~\$225.91~~ **\$204.99**



Let's Do Laundry Package

1 each: Fluff and Tumble Dryer Balls (set of 3), Laundry Stain Remover, and your choice of one laundry detergent:

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)
1413 Retail price: ~~\$82.97~~ **\$75.99**

Eco-Wash Laundry Detergent Strips
2148 Retail price: ~~\$80.97~~ **\$73.99**

Liquid Laundry Detergent
1710 unscented, 2311 lavender Retail price: ~~\$89.97~~ **\$82.99**



Just Add Water Package

1 each: EnviroCloth, Window Cloth, Rubber Brush, Dusting Mitt, EnviroWand with Two-Sided Sleeve, Fluff and Tumble Dryer Balls (set of 3), Large Dry Superior Mop Pad, Large Wet Mop Pad, Telescopic Mop Handle, Large Mop Base, and your choice of one laundry detergent:

Ultra Power Plus Laundry Detergent (1 kg / 2.2 lbs.)
1511 Retail price: ~~\$332.89~~ **\$300.99**

Eco-Wash Laundry Detergent Strips
2147 Retail price: ~~\$330.89~~ **\$298.99**

Liquid Laundry Detergent
1802 unscented, 2310 lavender Retail price: ~~\$339.89~~ **\$308.99**

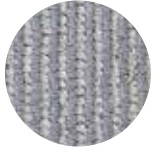

































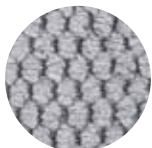









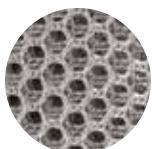



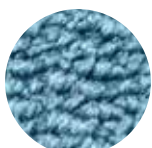





Choose your detergent!

These four collections include your choice of one laundry detergent.



What cloth for what job

Grimy, dirty messes are no match for Norwex Microfiber. Each weave is specially designed to clean specific surfaces, leaving everything clean, shiny and chemical-free.

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
 <p>Bamboo Multipurpose Cloth   </p> <p>Scrubby bamboo and microfiber tackle tough messes throughout the house. <i>Sold on page 59.</i></p>							
 <p>Bathroom Scrub Mitt  </p> <p>This dual-sided mitt has both a soft and a scrubby side to safely remove dirt, grime, soap scum, hard water deposits and more. <i>Sold on page 74.</i></p>							
 <p>Channel Textured Kitchen Cloths and Towels  </p> <p>The channel weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 54.</i></p>							
 <p>Counter Cloths   </p> <p>The absorbent popcorn weave replaces paper towels to wipe up spills. <i>Sold on page 63.</i></p>							
 <p>Diamond Textured Kitchen Cloths and Towels   </p> <p>The diamond weave is specially designed to pick up messes and dry hands, dishes and more. <i>Sold on page 55.</i></p>							
 <p>Dish Cloths</p> <p>The netted weave is great for cleaning dishes, sticky counters and more. Rinses clean and dries quickly. <i>Sold on page 59.</i></p>							
 <p>Dusting Mitt </p> <p>Dense, plush microfiber attracts and traps dust particles and dust-related allergens. <i>Sold on page 51.</i></p>							

	Wood	Glass	Tile	Granite/ Marble	Ceramic	Stainless Steel/ Smooth Metals	Produce
 <p>EnviroCloth  </p> <p>Our "E for everything" cloth has an ultra-thick, dense weave to physically remove up to 99% of bacteria and dirt on almost every surface with water alone. <i>Sold on page 40.</i></p>							
 <p>Stainless Steel Cloth  </p> <p>The extra-tight, flat weave of this cloth quickly gets stainless steel and other metal appliances streak-free and gleaming. <i>Sold on page 59.</i></p>							
 <p>Veggie and Fruit Scrub Cloth</p> <p>Scrubby side quickly cleans produce and soft side polishes. <i>Sold on page 67.</i></p>							
 <p>Window Cloth  </p> <p>The fine, flat weave makes it great for shining and polishing. <i>Sold on page 41.</i></p>							

how to care for your microfiber

- Machine washing and drying are recommended prior to initial use. Wash with like colors.
- Between washes, hand wash slightly dirty microfiber with your favorite Norwex detergent or Dish Soap under warm running water and use again before laundering. Rinse thoroughly and hang to dry or drop in the dryer. When air drying, always hang to dry, leaving darker colors of damp microfiber on surfaces may stain them.
- Launder microfiber cloths separately or with other lint-free laundry. Dry completely.
- For best results, use a laundry detergent that's free from fillers, like a Norwex laundry detergent.
- Do not use bleach. Do not use fabric softeners or dryer sheets when laundering microfiber; they coat the fibers and reduce their ability to clean effectively.
- For an even deeper clean, use Microfiber Cleaner Laundry Booster.
- Do not use microfiber (except Optic Scarf and Tech Cleaning Cloth) on anti-glare surfaces.



All Norwex Microfiber products carry a two-year warranty. For details please visit: https://norwex.com/en_US/pages/product-guarantee.

*When following proper care and use instructions. BacLock is an antimicrobial agent solely intended to protect and self-clean the cloth by inhibiting growth of odor-causing bacteria, mold and mildew.



Get rewarded when you share us with your friends!

Share Norwex. Host an event.
Save on your favorites.

refer

Share your link with friends

and earn 10% in Norwex Credits
on every purchase they make.

host

Invite friends to an event

and earn 10%–25% on all
purchases, plus other perks.

Auto
Save

Earn discounts and free shipping

on your favorite products!

Contact your Norwex Consultant
today to start earning your
Norwex Perks!



Attending my neighbor's Norwex Event opened my eyes to the reasons for ditching harmful chemical cleaners and switching to the safer, cleaner, better solutions Norwex offers. Hosting a Norwex Event gives YOU the chance to share these life-changing products! You get to be a hero by inviting your friends and family to an experience that educates them on the positive impact of Norwex products and they can experience the generous Norwex Host Rewards, too!

Audra Salvo

Executive Sales Leader, MO
Creating Safe Havens for 5 years

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